



Benefits of being a Heartbeat Affiliate

- ✓ 20% Discount on Resources and most Trainings
- ✓ Complimentary Materials for your center accessed through our Affiliate's Only Section.
- ✓ Newsletters – Includes ideas for programs, fundraising, client resources, plus “news” about other affiliates and national events, and is sent to each director and board member.
- ✓ Monthly electronic copies of *The Life Connection (TLC)*. Heartbeat is blessed to partner with LifeTrends in sponsoring this practical fundraising publication expressly for life-affirming ministries.
- ✓ Access to Pregnancy Center Research through our website. Research includes Heartbeat fact sheets, information on the Morning After Pill, Medical studies, and much more.
- ✓ Subscription to *Take Heart* - encouragement for you and your center
- ✓ Option Line® 24-hour hotline - This joint venture between Heartbeat and Care Net will be able to patch calls to you from this nationwide 800# (and refer to you when your center is not open).
- ✓ Sexual Integrity™ Program - A comprehensive approach specifically designed to reach the negative-test client (but with elements that can help every client). Heartbeat has a Sexual Integrity™ Specialist on staff to answer all of your questions.
- ✓ Choice of conferences and specialized trainings – Annual Conference, Executive Roundtable, New Director Oasis, and the Heartbeat Institute.
- ✓ On-site training and consultation on a variety of topics at \$400/day + expenses (\$500/day + expenses for non-affiliates).
- ✓ Training/Consultation is also offered to Heartbeat's U.S. affiliates through unlimited free phone and e-mail consultation. Betty McDowell, Director of Ministry Relations, and Debra Neybert, Training Specialist, are available to help Heartbeat affiliates with any issue relating to programs, governance, operations, or for spiritual encouragement and prayer. In addition, Heartbeat also offers unlimited and regular e-mail consultation to its international affiliates.
- ✓ Our International Affiliate Partner Program seeks to extend education, training, and consultation resources to countries outside the U.S. through the encouragement, prayers, and financial support of U.S. pregnancy resource centers and churches. You can assist in the starting, development, provision, and training of pregnancy centers and maternity homes around the world.