

## Key Topics Covered

- Keys to a healthy organization
- Board governance
- Volunteer recruitment, retention & training
- Core client programs
- Staff growth & development
- Strategic planning
- Development – raising friends & funds

*NDO presenters have over 100 years of combined experience in life-affirming ministry!*

*“Get wisdom and instruction and understanding.”*  
—Proverbs 23:23b



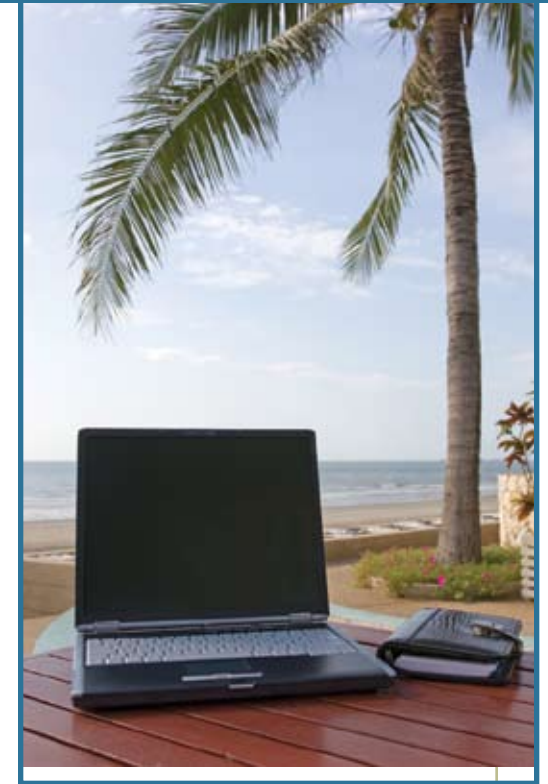
**Heartbeat International, Inc.**  
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Columbus, OH 43229-3245

[HeartbeatInternational.org](http://HeartbeatInternational.org)



## NEW DIRECTOR OASIS

*Get away & get started  
on the right path*



**August 18-21, 2008**  
**Columbus, Ohio**

## NEW DIRECTOR OASIS

### About the program

Leading a life-affirming ministry can be an exciting endeavor, impacting many lives both now and in eternity. Most step into this leadership role with little more than a sense of calling, a heart to serve, and a willingness to go where the Lord leads. Even extensive experience in an unrelated field can provide little in understanding the special needs and nuances of leading a non-profit, life-affirming ministry.



The New Director Oasis is designed specifically for new directors with fewer than three years' experience in directing a life-affirming



pregnancy center, medical clinic, maternity home, or non-profit adoption agency. The Oasis provides a learning atmosphere in a professional

setting and includes presentations, panels of experts, questions and answers, and open discussions.

Each year, Heartbeat assembles seasoned ministry mentors to serve as presenters and consultants during this intense learning experience. Drawing on these years of wisdom and experience can help any new director, new or seasoned, successfully navigate ministry leadership, avoid pitfalls, and gain the insight necessary to increase effectiveness as a leader of a ministry.



## Schedule

### Monday, August 18, 2008

5 p.m. Program starts with dinner followed by orientation and health assessment.

### Tuesday and Wednesday, August 19 & 20

8:30 a.m. to 6 p.m.

### Thursday, August 21

Morning session only, completed at 11:45 a.m. (Lunch optional)

## Location

### The Conference Center at NorthPointe

9243 Columbus Pike, Lewis Center, Ohio 43035

Phone: (866) 233-9393

## Cost

### Total Cost for Heartbeat affiliates – \$695\*

Includes registration, lodging and meals (but not lunch on Thursday)

*\*Price for early registration, double occupancy*

If making own lodging arrangements, affiliate registration cost is \$495.

### Non-affiliates add \$125.

### Single rooms available at \$815

Lodging space at The Conference Center at NorthPointe is limited and on a first-come, first-served basis. Overflow will be accommodated at a nearby hotel.

*Register on-line at*  
**HeartbeatInternational.org**

*See our website  
for updates*

## NEW DIRECTOR OASIS

### Registration

*Also available online at HeartbeatInternational.org*

Name \_\_\_\_\_

Job Title \_\_\_\_\_

Name on Badge \_\_\_\_\_

Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Gender  Female  Male

**Check the registration cost below that applies to you.**

### Early Registration by July 25, 2008

\$695 Double Occupancy

\$795 Single Occupancy

### Late Registration by August 4

\$815 Double Occupancy

\$915 Single Occupancy

### Not staying with us at NorthPointe?

\$495 for Affiliates

**Heartbeat Affiliate**  Yes  No, add \$125

**Payment Method**  Check  Credit Card

*Please make checks payable to Heartbeat International.*

For payment by credit card:

Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_

Expiration Date \_\_\_\_\_