



LOCATION

The Conference Center at NorthPointe
9243 Columbus Pike
Lewis Center, Ohio 43035
Phone: (866) 233-9393

TRANSPORTATION

By car: See driving instructions online at ConferenceCenterAtNorthpointe.com.

By air: Port Columbus Airport. You must contact Heartbeat International directly if you need a ride from the airport to the conference center.

SCHEDULE

Monday, December 8, 2008

3 p.m. – Check-in available

6 p.m. – Welcome Dinner & Reception

Tuesday through Thursday December 9-11

8:30 a.m. - 5 p.m. Training Session

Friday, December 12

9 a.m.–1 p.m. Morning Session
& Lunch Closing

(All meals are included from dinner on Monday through Lunch on Friday.)

REGISTRATION

**Early Registration Deadline
November 10**

**Late Registration Deadline
November 24**

**Register on-line at
HeartbeatInternational.org**

The Heartbeat International *Institute for Center Effectiveness* is designed to help key center personnel delve deeper into the vital topics of leadership and development. This multi-day learning environment will challenge, inform and encourage. Heartbeat is partnering with the professional leadership trainers and executive coaches of *Built to Lead* and the development gurus of *McConkey-Johnston*.

DEVELOPING PROFESSIONALS

Investing in those who lead is an investment in the ministry itself. Increasing skills, capability and knowledge is only a portion of true professional development. The intense learning environment of the Institute will produce a lasting, powerful impact on your future leadership adventure and the team you lead. This training can help define and sharpen strengths along with uncovering “blind spots” detrimental to personal growth as well as center effectiveness.

HeartbeatInternational.org

Lodging space at The Conference Center at NorthPointe is limited on a first-come, first-served basis. Overflow will be accommodated at a nearby hotel.



Institute for Center Effectiveness

**December 8-12, 2008
Columbus, Ohio**



*Featuring tracks on
LEADERSHIP & DEVELOPMENT*

*“Knowledge has to be improved,
challenged, and increased constantly,
or it vanishes.”*

– Peter F. Drucker

THE HEARTBEAT INSTITUTE FOR CENTER EFFECTIVENESS

Leadership

12 Essentials of Excellence



Larry Allen of Built to Lead will be the guide in exploring the 12 Essentials of Excellence including —

- Self evaluation
- Inspiration
- Courage
- Discipline
- Optimism
- Wisdom
- **Communication skills and so much more!**

This Leadership track is a tremendous opportunity for leaders to reach a new level—professionally and personally—that will benefit their leadership and their ministries.

Development

Advancing Development

McConkey • Johnston

A seasoned McConkey Johnston development consultant will go beyond established elementary event planning to explore —

- Donor dynamics
- Giving strategies
- Revenue evaluation
- Relationship building and more!

The Development track presents a more robust understanding of the nature and ministry of development. Anyone with direct responsibility for donor development would benefit from this advanced training.

FROM THE CLASS OF 2007

“...the best conference I have attended in my 15 years as Executive Director. I strongly recommend that you do whatever is needed to attend this professional, corporate level leadership training.”

“...far exceeded my expectations!”

“...centers and Directors deserve this investment!”

“This was by far the most applicable learning experience I’ve ever had.”

REGISTRATION

All packages include 4 nights lodging, all meals and materials, executive coaching, and the full Institute experience!

(Tell Heartbeat in advance if you want help coordinating room sharing.)

Early registration* packages (by 11/10)

- with double occupancy — \$975
- with single occupancy — \$1,175

Full price after November 10 (until 11/24)

- with double occupancy — \$1,075
- with single occupancy — \$1,275

Non-affiliates, add to package cost \$125

Have lodging potential in Columbus?

\$250 discount off total price if not staying at NorthPointe

***A \$3,000 value
for just \$975!***

AN EXPERIENCE FOR THE EXPERIENCED!

The Institute is primarily for those seasoned in leading a life-affirming ministry. The ideal attendee would have 3 or more years of experience or have attended Heartbeat’s New Director Oasis (or similar training) and/or an annual PRC training conference.

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