

NEWS RELEASE



For additional comments from
President Peggy Hartshorn, Ph.D.
CONTACT: Virginia Cline
(614) 885-7577
FOR IMMEDIATE RELEASE

“Pregnancy Centers: America’s Best Kept Secret”

COLUMBUS, OH, Feb 16, 2007 – The upcoming TIME magazine (Feb. 26) cover story, “The Abortion Campaign You Never Hear About,” reveals one of America’s best kept secrets. Heartbeat International President Peggy Hartshorn, Ph.D., said she is grateful that America’s first weekly news magazine with a circulation of more than four million has decided to feature the life-saving work of America’s pregnancy resource centers.

“Heartbeat International pregnancy centers are providing a level of care that guards the health of women facing an untimely pregnancy,” said Hartshorn. “We are working to protect the physical, mental, emotional, and spiritual wellbeing of each woman that comes to us for help.”

“Close to 80 percent of post abortive women have said they would have given birth if they had received support and encouragement, but most receive threats and hostile opposition to a possible decision for life,” said Hartshorn. “We want to be that support that allows them to welcome new life as a gift.”

Heartbeat International (www.heartbeatinternational.org), founded in 1971, is an interdenominational Christian association of more than 1,000 pregnancy resource centers, maternity homes, non-profit adoption agencies, and medical clinics in 47 states and 37 countries.

Heartbeat International provides Option Line (800-395-HELP), a joint venture with Care Net, to connect callers with the local pregnancy center for the help they need. Each month Option Line responds to approximately 20,000 women and provides a center locator system and Instant Messenger online at www.optionline.org.

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