

IN-PERSON Sessions

Session	Client Intervention	Client Care	Fundraising	Housing	Leadership	Marketing	Medical Fundamentals	Medical Advancement	Sexual Wellness	Soul Care	Team Essentials	Trending Now	Strategic Insights	Ministry Defense	Session
A Wed. March 25 2:00 - 3:15	Reaching the Post-Abortion Woman with the L.O.V.E. Approach Michele Cheresnick	Talking to Men About Abortion Sean Corcoran & Greg Mayo	Go Micro: Tiny Event, Big Impact Lisa Stueckmann	Executive Functioning Issues and Learning Disabilities in the Maternity Home Vicki Krnac	Healthy Boundaries/Healthy Leaders Betty McDowell	Turn Vision into Strategic Marketing Action Delaney Walker & Morgan Gerig	No Heartbeat No Service? Accompanying the Pregnancy Loss Client Donna Murphy	A Physician's Perspective of the Physical and Mental Health Trauma on Women and Men After Abortion Dr. William Lile	Effective Strategies for Weaving Sexual Risk Avoidance Into the DNA of Your Center Brittany Hausmann	Valiant Warriors: Leading Through God's Strength Jeanette Harvey	Leading with Purpose: Building Strong Teams Danielle Pitzer	Miscarriage Kit and C.A.R.E. Kit use in PCs Rachel Owen & Chaney Gooley	Mission-Driven Metrics: Tracking What Really Matters Tiffany Pitcher	HIPAA-Critical Danielle M. White, Esq. & Jordan El Godsey	A Wed. March 25 2:00 - 3:15
B Wed. March 25 3:45-5:00	Abortion Minded and Adoption Conversations Brad Imler	Partnering with Catholic Parishes to Serve Moms in Need Chelsy Gomez	Major Gifts: How to Get Started Haley Limo	Start-Up to Sustainability Kathleen Wilson	Succession Planning for Sustainable Leadership Liz Chechile	Reframing the Conversation: Pro-Woman Language that Transforms Culture Kaleigh Van Middendorp	Filling the Care-Gap: Ultrasound to ER Tricia Lewis & Tanya Flores	Telehealth, A Tool to Advance Access to Prenatal-Maternal-Infant Care Teresa Rincon	Courage, Compassion, Connection Lynae McFarland	Three companions Every Leader Has Robert Bob Foust	Managing People, Challenges and Change Betsy Wetherby	Cutting Edge AI for Life-Saving Work Benjamin Kraft	Helping men regain a voice for life Jeff Pauls & Liam Siegler	Winning Strategies for Pro-Life Advocacy Rebekah Gantner & Emily Hoegler	B Wed. March 25 3:45-5:00
C Thurs. March 26 9:00-10:15	Effectively Presenting Option to Men Matt Haviland	Confident Conversations: Tools for Evangelism Jennifer Shelton	Unique ways to build donor relationships Rita Leone-Reyes	Components of a Successful Mentoring Program Heather Mccaskill	Shifting the Culture of Busy Tammy Kocher	Data-Driven Decisions to Reach Your Mission Jacob Barr	Commonly Encountered Obstetrical Ultrasound Pathology Tammy Stearns	Reproductive Health and Your PMC Karen Poehailos & Emily Bostard	Sexual Health and Wellness in the PMC Kristi Burnsed	Serving with Confidence when Faith Falters Bryce Asberg	Team Unity: Overcoming division and offense Jamie Cunningham & Donna Michealis	How to Compete with Big Abortion Lauren Muzyka	The Power of Love in Numbers Kelle Berry	Protecting Your Ministry Kevin Theriot, Esq. & Angela Thomas, Esq.	C Thurs. March 26 9:00-10:15
D Fri. March 27 10:30-11:45	The Heart of the Matter Rhonda Kinser	Trauma Informed Awareness Kerri Megna & Shantae Rodriguez	Winning Foundation Grants and Successful Proposal Writing Jason Galicinski & Jim Dempsey	Entrepreneurial Nonprofits Steve Smith	Creating a Culture for Growth Jack Eason	Creative Partnerships Big and Small Bryce Asberg & Matt Haviland	Sound Waves and Sweet Peas: Ob Ultrasound for Beginners Brandy Hamilton & Andrea Johns	Why Abortion Follow-up Care is Vital for Women's Health Stephanie Huskins	Can Her Cycle Tracking App Pass Sex Ed? Katie Vidmar & Chelsey Painter Davis	Rooted, Rested, Renewed Andrew Wood	Staying Power: Cultivating Long-Term Volunteer Commitment Marissa Gonzalez & Beverly Zahl	Stop the Traffick Karla Sutter	Life Positive AI: Using AI Well Brandon Monahan	Communicating with Confidence: Protect Your Message Andrea Trudden & Lisa Bourne	D Fri. March 27 10:30-11:45
E Fri. March 27 2:00 - 3:15	Adoption: A Parenting Decision Angela Boblitt & Carol Gledhill	The Back Door Approach Victoria Robinson	Cracking the Millennial Giving Code Laura Caruso & Lisa Burns	Love Overcomes Evils Facing Your Work Christopher Bell	Mission Control: ED & Board In Sync Kathleen Richard	Intermediate Canva Crash Course! Rachel Deffenbaugh	Leadership with Accountability and Grace Bryan Williams	Impact of Abortion on Mental Health Ingrid Skop	Strategy for REaching Teens and Emerging Adults Allen Hunter	Hit the Reset Button Ellen Foell	The Trust Factor Melissa Lasater	The Art of Persuasion: Six Strategies for Making the Most of Every Opportunity Mike Spencer	Smarter Systems that Work for You Amanda Buckner & Lauren Harvey	Coverage Counts: The Real-Life Claims Challenge Kirk Thomas & Linda Thomas	E Fri. March 27 2:00 - 3:15
F Fri. March 27 3:45-5:00	Restoring the Village: Reaching the Black Community with Life, Love, Legacy and Faith Angela Minter	Soul Ties and Silent Struggles: Talking about Sex, Trauma, and Identity with Compassion Heather Lawless	Elevate Your Event, Multiply the Mission Denise Epp & Michelle Gregory	NEXT LEVEL CARE - Community Care That Lasts a LIFETIME Gina Tomes & Meghan DeLuca	Mission, Culture, and Your Next Hire Amy Scheuring	Your Comprehensive Guide to Client and Community Marketing Julia Kurschner	Adapting Medical Services for the Unexpected Karolyn Schrage & Mischa Long	Abortion Today and Hope of APR Christa Brown	Critical Steps to Building Strong Families and Communities Catherine Wood	Unlocking the Power of Your Potential Kirk Walden & Jennifer Walden	Better Together Jennifer Ellis & Lisa Stueckmann	Virtual First: Combatting the abortion pill Rachel Lane & Jason Law	Reaching the Church, One Pastor at a Time Glendie Loranger	Love in Action: Practical Legal and Operational Training for Today's PHO Leaders Danielle M. White, Esq. & Abby Bongiorno, Esq.	F Fri. March 27 3:45-5:00

VIRTUAL Experience



Wednesday, March 25				Thursday, March 26				Friday, March 27			
Session A 12:00-1:00	Session B 1:15-2:15	Session C 2:30-3:30	Session D 3:45-4:45	Session E 12:00-1:00	Session F 1:15-2:15	Session G 2:30-3:30	Session H 3:45-4:45	Session I 12:00-1:00	Session J 1:15-2:15	Session K 2:30-3:30	Session L 3:45-4:45
Crisis to Empowered: Building trust from Day One <i>Kylie Krnac</i>	Protecting and Promoting Pregnancy Centers Through Policy <i>Rebekah Gantner & Emily Hoegler</i>	Care and Feeding of Medical Directors (how to find em and keep em) <i>Dr. Catherine Stark</i>	DwellWell - The Digital Heartbeat of Maternity Homes <i>Vicki Krnac & Gary Spring</i>	The Volunteer Journey: Recruit to Retain <i>Heather Isaac</i>	Future of Social Work through Virtual-Care <i>Becky Gallagher & Kimberly Adamson</i>	Beyond One-Size-Fits-All Benefits <i>Gabe Pelphrey & Kimberly Brannum</i>	Creating Core Values That Stick <i>Heather Isaac</i>	Building Hope, Worth, and Well-Being into our Clients and Students Lives <i>Catherine Wood</i>	Beyond Diapers: Breaking Cycles of Poverty <i>Andrea Yumol</i>	Unifying Voices: Building Effective State Coalitions <i>Sarah Bowen & Jon Merwarth</i>	Come and See, Go and Tell: Immersive and Inspiring Center Tours <i>Rachel Davis</i>
Marketing to Abortion Minded Clients in Church <i>Natasha Mueller</i>	Setting up Shop <i>Haley Limo</i>	Navigating Generational Difference - Gen Z Focus <i>Robin Fuller</i>	How to Respond to Common Objections about Adoption <i>Kristin McCool & Lauren Eddie</i>	Lovingly Navigating Fetal Concerns <i>Dr. Robin Pierucci</i>	Volunteer Culture That Reflects Mission <i>Debbie Danner & Mark Hollenback</i>	A Surrendered Heart <i>Melissa Heiland</i>	The Boutique of Belonging <i>Mark Hollenback & Debbie Danner</i>	Is Comfort Care Medical Neglect? <i>Bridget Mora</i>	Small Events with Big Impact <i>Amy Scheuring</i>	Shepherding Your Team Victoriously <i>Lauri Campbell</i>	A Haven of Love <i>Debbie Danner & Mark Hollenback</i>
Benefits of a Healthy Board <i>Robin Fuller</i>	Trusting God: leading through the storm <i>Linda Francisco & Jack Elledge</i>	From Survival to Significance: Mindset, Money, and Mission Strategies to Future-Proof Your PRC <i>Jennifer Gurry</i>	Sexual Risk Avoidance 101: What is Sexual Risk Avoidance Education & How Can it be Used? <i>Brittany Hausmann</i>	Reclaiming America's Promise: Civics for Life Advocacy <i>Jennifer Grace</i>	From Burnout to Soul Care <i>Robin Fuller</i>	Partners in Mission: Serving Schools with Client Services and Prevention <i>Lori Kuykendall</i>	APRN Updates and Victories <i>Ashley Vance</i>	The Whole-Person Approach to Abortion Recovery <i>Renae Kitchin & Kim Jones</i>	C.A.R.E. Kit <i>Rachel Owen</i>	How to Make it Big in the Thrift Storre World <i>Shellie DeVeau & Darren DeVeau</i>	Sharing Fertility Awareness & Alternatives to Birth Control with your Clients <i>Brooke Myrick & Kelly McCallister</i>
Understanding Maternal Mortality <i>Ingrid Skop</i>	Reclaiming Wholeness in Pro-Life Women's Healthcare <i>Kaleigh Van Middendorp</i>	Digital Advertising Strategy for Pregnancy Help Organizations <i>Jack Pickering</i>	From Calls to Conversion: Using Data to Make Better Decisions <i>Tiffany Pitcher</i>	The Power of Grace <i>Leslie Dean</i>	Recognize, Respond, & Rescue Victims of Trafficking <i>Laura Lynn Hughes</i>	Reaching Gen Alpha & Gen Z: Understanding Who They Are to Reach Her <i>Laura Howe</i>	Let's Talk About Events <i>Bryan Gonzalez</i>	Trauma, Abortion, & the African American Client (revisited) <i>Pasha Bohlen</i>	Growing Pains: Leading Through Change <i>Breanne Hunt</i>	Turn It Off and Turn It Back On <i>Monet Reid</i>	Can I Really Love Them? <i>Lauren Robinson</i>
Cultural Messaging Around Men and Abortion <i>Greg Mayo</i>	The rise of the virtual nurse and implications for virtual concierge nursing <i>Teresa Rincon</i>	Planned Parenthood: Funding the Abortion Giant <i>Jeanneane Maxon</i>	The \$10 Campaign <i>Mark Hollenback & Debbie Danner</i>	Grant Writing for Pro-Life Organizations <i>Jamie Stanley</i>	How to Present Adoption to the Biological Fathers <i>Carrie Murray Nellis</i>	Connecting Your Clients with Churches <i>Amy Ford</i>	Redemptive Love: Restoration After Abortion <i>Laura Lynn Hughes & Arica Henry</i>	Reaching & Empowering Youth to Save Lives <i>Bethany Janzen</i>	Prenatal Care Through Delivery <i>Kate Smart & Sara Streitmatter</i>	13 Steps: Starting New Men's Ministries <i>Tony Trammell</i>	

All times listed in the grid below are in Eastern Daylight Time! To see times in your current time zone, refer to the schedule on the Whova App or web platform. Join virtual workshops via the Whova App (on mobile) or Whova web platform (on a laptop or desktop computer) for a better user experience.