



# IN-PERSON

# Sessions

Session	Client Intervention	Client Care	Fundraising	Housing	Leadership	Marketing	Medical Fundamentals	Medical Advancement	Sexual Wellness	Soul Care	Team Essentials	Trending Now	Strategic Insights	Ministry Defense	Session
<b>A</b> Wed. March 25 2:00 - 3:15	Reaching the Post-Abortive Woman with the L.O.V.E. Approach <i>Michele Cheresnick</i>	Talking to Men About Abortion <i>Sean Corcoran &amp; Greg Mayo</i>	Go Micro: Tiny Event, Big Impact <i>Lisa Stueckmann</i>	Executive Functioning Issues and Learning Disabilities in the Maternity Home <i>Vicki Krnac</i>	Healthy Boundaries/Healthy Leaders <i>Betty McDowell</i>	Turn Vision into Strategic Marketing Action <i>Delaney Walker &amp; Morgan Gerig</i>	No Heartbeat No Service? Accompanying the Pregnancy Loss Client <i>Donna Murphy</i>	A Physician's Perspective of the Physical and Mental Health Trauma on Women and Men After Abortion <i>Dr. William Lile</i>	Effective Strategies for Weaving Sexual Risk Avoidance Into the DNA of Your Center <i>Brittany Hausmann</i>	Valiant Warriors: Leading Through God's Strength <i>Jeanette Harvey</i>	Leading with Purpose: Building Strong Teams <i>Danielle Pitzer</i>	Miscarriage Kit and C.A.R.E. Kit use in PCs <i>Rachel Owen &amp; Chaney Gooley</i>	Mission-Driven Metrics: Tracking What Really Matters <i>Tiffany Pitcher</i>	HIPAA-Critical <i>Danielle M. White, Esq. &amp; Jor-El Godsey</i>	<b>A</b> Wed. March 25 2:00 - 3:15
<b>B</b> Wed. March 25 3:45-5:00	Abortion Minded and Adoption Conversations <i>Brad Imler</i>	Partnering with Catholic Parishes to Serve Moms in Need <i>Chelsy Gomez</i>	Major Gifts: How to Get Started <i>Haley Limo</i>	Start-Up to Sustainability <i>Kathleen Wilson</i>	Succession Planning for Sustainable Leadership <i>Liz Chechile</i>	Reframing the Conversation: Pro-Woman Language that Transforms Culture <i>Kaleigh Van Middendorp</i>	Filling the Care-Gap: Ultrasound to ER <i>Tricia Lewis &amp; Tanya Flores</i>	Telehealth, A Tool to Advance Access to Prenatal-Maternal-Infant Care <i>Teresa Rincon</i>	Courage, Compassion, Connection <i>Lynae McFarland</i>	Three companions Every Leader Has <i>Robert Bob Foust</i>	Managing People, Challenges and Change <i>Betsy Wetherby</i>	Cutting Edge AI for Life-Saving Work <i>Benjamin Kraft</i>	Helping men regain a voice for life <i>Jeff Pauls &amp; Liam Siegler</i>	Winning Strategies for Pro-Life Advocacy <i>Rebekah Gantner &amp; Emily Hoegler</i>	<b>B</b> Wed. March 25 3:45-5:00
<b>C</b> Thurs. March 26 9:00-10:15	Effectively Presenting Option to Men <i>Matt Haviland</i>	Confident Conversations: Tools for Evangelism <i>Jennifer Shelton</i>	Unique ways to build donor relationships <i>Rita Leone-Reyes</i>	Components of a Successful Mentoring Program <i>Heather Mccaskill</i>	Shifting the Culture of Busy <i>Tammy Kocher</i>	Data-Driven Decisions to Reach Your Mission <i>Jacob Barr</i>	Commonly Encountered Obstetrical Ultrasound Pathology <i>Tammy Stearns</i>	Reproductive Health and Your PMC <i>Karen Poehailos &amp; Emily Bostard</i>	Sexual Health and Wellness in the PMC <i>Kristi Burnsed</i>	Serving with Confidence when Faith Falters <i>Bryce Asberg</i>	Team Unity: Overcoming division and offense <i>Jamie Cunningham &amp; Donna Michealis</i>	How to Compete with Big Abortion <i>Lauren Muzyka</i>	The Power of Love in Numbers <i>Kelle Berry</i>	Protecting Your Ministry <i>Kevin Theriot, Esq. &amp; Angela Thomas, Esq.</i>	<b>C</b> Thurs. March 26 9:00-10:15
<b>D</b> Fri. March 27 10:30-11:45	The Heart of the Matter <i>Rhonda Kinser</i>	Trauma Informed Awareness <i>Kerri Megna &amp; Shantae Rodriquez</i>	Winning Foundation Grants and Successful Proposal Writing <i>Jason Galicinski &amp; Jim Dempsey</i>	Entrepreneurial Nonprofits <i>Steve Smith</i>	Creating a Culture for Growth <i>Jack Eason</i>	Creative Partnerships Big and Small <i>Bryce Asberg &amp; Matt Haviland</i>	Sound Waves and Sweet Peas: Ob Ultrasound for Beginners <i>Brandy Hamilton &amp; Andrea Johns</i>	Why Abortion Follow-up Care is Vital for Women's Health <i>Stephanie Huskins</i>	Can Her Cycle Tracking App Pass Sex Ed? <i>Katie Vidmar &amp; Chelsey Painter Davis</i>	Rooted, Rested, Renewed <i>Andrew Wood</i>	Staying Power: Cultivating Long-Term Volunteer Commitment <i>Marissa Gonzalez &amp; Beverly Zahl</i>	Stop the Traffick <i>Karla Sutter</i>	Life Positive AI: Using AI Well <i>Brandon Monahan</i>	Communicating with Confidence: Protect Your Message <i>Andrea Trudden &amp; Lisa Bourne</i>	<b>D</b> Fri. March 27 10:30-11:45
<b>E</b> Fri. March 27 2:00 - 3:15	Adoption: A Parenting Decision <i>Angela Boblitt &amp; Carol Gledhill</i>	The Back Door Approach <i>Victoria Robinson</i>	Cracking the Millennial Giving Code <i>Laura Caruso &amp; Lisa Burns</i>	Love Overcomes Evils Facing Your Work <i>Christopher Bell</i>	Mission Control: ED & Board In Sync <i>Kathleen Richard</i>	Intermediate Canva Crash Course! <i>Rachel Deffenbaugh</i>	Leadership with Accountability and Grace <i>Bryan Williams</i>	Impact of Abortion on Mental Health <i>Ingrid Skop</i>	Strategy for REaching Teens and Emerging Adults <i>Allen Hunter</i>	Hit the Reset Button <i>Ellen Foell</i>	The Trust Factor <i>Melissa Lasater</i>	The Art of Persuasion: Six Strategies for Making the Most of Every Opportunity <i>Mike Spencer</i>	Smarter Systems that Work for You <i>Amanda Buckner &amp; Lauren Harvey</i>	Coverage Counts: The Real-Life Claims Challenge <i>Kirk Thomas &amp; Linda Thomas</i>	<b>E</b> Fri. March 27 2:00 - 3:15
<b>F</b> Fri. March 27 3:45-5:00	Restoring the Village: Reaching the Black Community with Life, Love, Legavy and Faith <i>Angela Minter</i>	Soul Ties and Silent Struggles: Talking about Sex, Trauma, and Identity with Compassion <i>Heather Lawless</i>	Elevate Your Event, Multiply the Mission <i>Denise Epp &amp; Michelle Gregory</i>	NEXT LEVEL CARE - Community Care That Last a LIFETIME <i>Gina Tomes &amp; Meghan DeLuca</i>	Mission, Culture, and Your Next Hire <i>Amy Scheuring</i>	Your Comprehensive Guide to Client and Community Marketing <i>Julia Kurschner</i>	Adapting Medical Services for the Unexpected <i>Karolyn Schrage &amp; Mischa Long</i>	Abortion Today and Hope of APR <i>Christa Brown</i>	Critical Steps to Building Strong Families and Communities <i>Catherine Wood</i>	Unlocking the Power of Your Potential <i>Kirk Walden &amp; Jennifer Walden</i>	Better Together <i>Jennifer Ellis &amp; Lisa Stueckemann</i>	Virtual First: Combatting the abortion pill <i>Rachel Lane &amp; Jason Law</i>	Reaching the Church, One Pastor at a Time <i>Glendie Loranger</i>	Love in Action: Practical Legal and Operational Training for Today's PHO Leaders <i>Danielle M. White, Esq. &amp; Abbey Bongiorno, Esq.</i>	<b>F</b> Fri. March 27 3:45-5:00



VIRTUAL

Experience

Wednesday, March 25				Thursday, March 26				Friday, March 27			
Session A 12:00-1:00	Session B 1:15-2:15	Session C 2:30-3:30	Session D 3:45-4:45	Session E 12:00-1:00	Session F 1:15-2:15	Session G 2:30-3:30	Session H 3:45-4:45	Session I 12:00-1:00	Session J 1:15-2:15	Session K 2:30-3:30	Session L 3:45-4:45
Crisis to Empowered: Building trust from Day One <i>Kylie Krnac</i>	Protecting and Promoting Pregnancy Centers Through Policy <i>Rebekah Gantner &amp; Emily Hoegler</i>	Care and Feeding of Medical Directors (how to find em and keep em) <i>Dr. Catherine Stark</i>	DwellWell - The Digital Heartbeat of Maternity Homes <i>Vicki Krnac &amp; Gary Spring</i>	The Volunteer Journey: Recruit to Retain <i>Heather Isaac</i>	Future of Social Work through Virtual-Care <i>Becky Gallagher &amp; Annie Adamson</i>	Beyond One-Size-Fits-All Benefits <i>Gabe Pelphrey &amp; Kimberly Brannum</i>	Creating Core Values That Stick <i>Heather Isaac</i>	Building Hope, Worth, and Well-Being into our Clients and Students Lives <i>Catherine Wood</i>	Beyond Diapers: Breaking Cycles of Poverty <i>Andrea Yumol</i>	Unifying Voices: Building Effective State Coalitions <i>Sarah Bowen &amp; Jon Merwarth</i>	Come and See, Go and Tell: Immersive and Inspiring Center Tours <i>Rachel Davis</i>
Marketing to Abortion Minded Clients in Church <i>Natasha Mueller</i>	Setting up Shop <i>Haley Limo</i>	Navigating Generational Difference - Gen Z Focus <i>Robin Fuller</i>	How to Respond to Common Objections about Adoption <i>Kristin McCool &amp; Lauren Eddie</i>	Lovingly Navigating Fetal Concerns <i>Dr. Robin Pierucci</i>	Volunteer Culture That Reflects Mission <i>Debbie Danner &amp; Mark Hollenback</i>	A Surrendered Heart <i>Melissa Heiland</i>	The Boutique of Belonging <i>Mark Hollenback &amp; Debbie Danner</i>	Is Comfort Care Medical Neglect? <i>Bridget Mora</i>	Small Events with Big Impact <i>Amy Scheuring</i>	Shepherding Your Team Victoriously <i>Lauri Campbell</i>	A Haven of Love <i>Debbie Danner &amp; Mark Hollenback</i>
Benefits of a Healthy Board <i>Robin Fuller</i>	Trusting God: leading through the storm <i>Linda Francisco &amp; Jack Elledge</i>	From Survival to Significance: Mindset, Money, and Mission Strategies to Future-Proof Your PRC <i>Jennifer Gurry</i>	Sexual Risk Avoidance 101: What is Sexual Risk Avoidance Education & How Can it be Used? <i>Brittany Hausmann</i>	Reclaiming America's Promise: Civics for Life Advocacy <i>Jennifer Grace</i>	From Burnout to Soul Care <i>Robin Fuller</i>	Partners in Mission: Serving Schools with Client Services and Prevention <i>Lori Kuykendall</i>	APRN Updates and Victories <i>Ashley Vance</i>	The Whole-Person Approach to Abortion Recovery <i>Renae Kitchin &amp; Kim Jones</i>	C.A.R.E. Kit <i>Rachel Owen</i>	How to Make it Big in the Thrift Store World <i>Shellie DeVeau &amp; Darren DeVeau</i>	Sharing Fertility Awareness & Alternatives to Birth Control with your Clients <i>Brooke Myrick &amp; Kelly McCallister</i>
Understanding Maternal Mortality <i>Ingrid Skop</i>	Reclaiming Wholeness in Pro-Life Women's Healthcare <i>Kaleigh Van Middendorp</i>	Digital Advertising Strategy for Pregnancy Help Organizations <i>Jack Pickering</i>	From Calls to Conversion: Using Data to Make Better Decisions <i>Tiffany Pitcher</i>	The Power of Grace <i>Leslie Dean</i>	Recognize, Respond, & Rescue Victims of Trafficking <i>Laura Lynn Hughes</i>	Reaching Gen Alpha & Gen Z: Understanding Who They Are to Reach Her <i>Laura Howe</i>	Let's Talk About Events <i>Bryan Gonzalez</i>	Trauma, Abortion, & the African American Client (revisited) <i>Pasha Bohlen</i>	Growing Pains: Leading Through Change <i>Breanne Hunt</i>	Turn It Off and Turn It Back On <i>Monet Reid</i>	Can I Really Love Them? <i>Lauren Robinson</i>
Cultural Messaging Around Men and Abortion <i>Greg Mayo</i>	The rise of the virtual nurse and implications for virtual concierge nursing <i>Teresa Rincon</i>	Planned Parenthood: Funding the Abortion Giant <i>Jeanneane Maxon</i>	The \$10 Campaign <i>Mark Hollenback &amp; Debbie Danner</i>	Grant Writing for Pro-Life Organizations <i>Jamie Stanley</i>	How to Present Adoption to the Biological Fathers <i>Carrie Murray Nellis</i>	Connecting Your Clients with Churches <i>Amy Ford</i>	Redemptive Love: Restoration After Abortion <i>Laura Lynn Hughes &amp; Arica Henry</i>	Reaching & Empowering Youth to Save Lives <i>Bethany Janzen</i>	Prenatal Care Through Delivery <i>Kate Smart &amp; Sara Streitmatter</i>	13 Steps: Starting New Men's Ministries <i>Tony Trammell</i>	

All times listed in the grid below are in Eastern Daylight Time! To see times in your current time zone, refer to the schedule on the Whova App or web platform. Join virtual workshops via the Whova App (on mobile) or Whova web platform (on a laptop or desktop computer) for a better user experience.