



2026 Annual Conference Marketing Opportunities

EXHIBITING AT CONFERENCE

Heartbeat is the largest network of pregnancy help in the world, serving nearly 4,000 pregnancy help locations in more than 100 countries across the globe providing life affirming alternatives to abortion. The Annual Conference is a key networking opportunity for leaders and decision makers in the pregnancy help community. Represented at the Annual Conference are more than 1,500:

- ✓ Pregnancy Center Leadership
- ✓ Pregnancy Medical Clinic Leadership
- ✓ Maternity Home Leadership
- ✓ Non-Profit Adoption Agency Representatives
- ✓ Medical & Health Care Professionals
- ✓ Volunteers
- ✓ Board Members
- ✓ Pro-life community members

HEARTBEAT'S EXHIBITOR GUIDELINES

All exhibitors must abide by the [Heartbeat Principles](#). Heartbeat International reserves the right to accept or deny, at its sole discretion, exhibit space to organizations that it deems inconsistent with or contrary to Heartbeat's Principles:

- Heartbeat affiliates propose and offer, through education and creative services, positive, life-affirming choices for the woman challenged by pregnancy.
- Heartbeat affiliates shall prefer and promote the value and place of sexual intimacy, children, and family building within marriage between one man and one woman.
- Heartbeat affiliates' services are personal, confidential, and nonjudgmental.
- Heartbeat affiliates present alternatives to abortion without discriminating based on race, ethnicity, creed, color, national origin, age, or marital status.
- Heartbeat affiliates shall not advise, provide, or refer for abortion, abortifacients, or contraceptives.

POWER of love

Presented by
Heartbeat International

PREGNANCY HELP CONFERENCE | MAR. 25-27, 2026 | CINCINNATI, OH

2026 Annual Conference Sponsorship Opportunities

IN-PERSON CONFERENCE	Bronze \$5,000	Silver \$10,000	Gold \$25,000	Platinum \$50,000	Diamond \$100,000
Premium Exhibit Space (Premium or Sponsors Only areas)	1	2	3	4	6
Stage Time at General Session	-	-	2 minutes	5 minutes	8 minutes
Video Commercials in General Sessions	-	1 - :30 second	2 - :30 second	2 - :60 second	2 - :60 second
Private Meeting Space (3 hours, within Heartbeat Meeting Space)	-	-	-	-	✓
In-Person Conference Registration(s) (includes conference meals)	1	2	3	4	4
Logo Recognition in Print Conference Marketing Materials	Inside	Inside	Cover	Elite Cover	Elite Cover
Conference Program Book Advertisements	½ Page	1 Full Page	1 Full Page	2 Full Pages	2 Full Pages
"Thank You" Signage Throughout Conference	✓	✓	✓	✓	✓
Mention from Main Stage General Session	1	2	3	4	4
Entry in "Heartbeat Passport" Conference Drawing	✓	✓	✓	✓	✓
Literature Packet Insert (1,200 Qty)	1	1	2	3	3
App Callouts to Attendees	-	1	2	3	4
VIRTUAL CONFERENCE					
Virtual Conference Registration	4	4	4	4	4
Premium Exhibit Space in App	✓	✓	✓	✓	✓
Video Commercial	1 - :30 second	1 - :60 second	2 - :30 second	2 - :60 second	2 - :60 second
Prominent Logo Placement on Conference App	✓	✓	✓	✓	✓
POST-CONFERENCE					
List of Attendee Emails Post Conference	-	Virtual only	All	All	All
Customized Endorsement Email from Heartbeat to Attendees	1	1	2	2	2
Premium Ad Space on PregnancyHelpNews.com	1 mth	2 mths	4 mths	6 mths	12 mths
"Thank you" on social media	✓	✓	✓	✓	✓



2026 Annual Conference Sponsorship Opportunities

Beyond traditional Conference Sponsorships, we have a few exclusive offers available for organizations to consider.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES	PRICE
Conference App Sponsorship <ul style="list-style-type: none"> Premium Exhibit Space Daily customizable callouts during the Conference "Sponsored by" notes on all app mentions List of Conference Attendees Post-Conference 	\$15,000
Welcome Bag Sponsor <ul style="list-style-type: none"> Premium Exhibit Space "Sponsored by" logo on all welcome bags given to all Conference Registrants Literature Packet insert List of Conference Attendees Post-Conference 	\$15,000
Lanyard & Badge <ul style="list-style-type: none"> Premium Exhibit Space Logo on all Conference Attendee Lanyards Literature Packet insert 	\$8,000
Literature Bag Sponsor <ul style="list-style-type: none"> Premium Exhibit Space "Sponsored by" logo on all literature bags given to all Conference Registrants Literature Packet insert 	\$5,500
Refreshment Break Sponsor (6 available – 1 per break) <ul style="list-style-type: none"> Premium Exhibit Space "Sponsored by" logo at Refreshment Station with ability to place literature Literature Packet insert 	\$5,500
Pre-Conference Day Refreshment Break Sponsor <ul style="list-style-type: none"> Premium Exhibit Space "Sponsored by" logo at Refreshment Station at both the morning and afternoon breaks Literature Packet insert 	\$2,500



2026 Annual Conference Exhibiting Opportunities

EXHIBITING OPTIONS	PRICE (if purchased prior to Jan. 30, 2026)	LATE PRICE (if purchased after Jan. 30, 2026)
Virtual Exhibit Space <ul style="list-style-type: none"> Includes Virtual Exhibit Space; can host video, brochures, and giveaways Access to both In-Person and Virtual attendees through the Conference App One (1) registration to the Virtual Conference to access workshops for 21 days post-conference 	\$499	\$599
Exhibit Booth <ul style="list-style-type: none"> 8' x 10' professionally draped booth space 6' covered and skirted table Two chairs/Trash Can Organization Identification as noted on your application Invitation to workshops and keynote sessions (conference meals not included) Listing in program book and subsequent Heartbeat publication as well as website listing for resources (when possible). Includes above features 	\$749	\$849
Upgraded Exhibit Booth <ul style="list-style-type: none"> Upgraded high-traffic booth location Includes above features 	\$949	\$1049
MARKETING OPPORTUNITIES	EXHIBITOR	NON-EXHIBITOR
Private Meeting Space (1 hour, within Heartbeat meeting space)	\$5,000	\$7,500
"Heartbeat Passport" Conference Drawing <ul style="list-style-type: none"> Guarantee optimum booth traffic by participating in a conference drawing for a fun prize—such as an iPad—for conference attendees which will be announced at the Conference Banquet. Due to the high interest in this event, we are limiting the number of participating exhibitors. Not available for virtual exhibitors. 	\$499 <i>Included for Faithful Friends & Sponsors</i>	—
Literature Packet Insert <ul style="list-style-type: none"> 8.5 x 11 (inches) or smaller 1,200 quantity 	\$299 <i>Included for Faithful Friends & Sponsors</i>	\$399
Premium Ad Space on PregnancyHelpNews.com <ul style="list-style-type: none"> 1 month Full color Top Banner Ad (780x90 pixels) 	\$500	\$500
¼ Page Conference Program Advertisement <ul style="list-style-type: none"> Full color 4.25 x 5.5 (inches) 	\$249	\$349



2026 Annual Conference Exhibiting Opportunities

½ Page Conference Program Advertisement <ul style="list-style-type: none">▪ Full color 8.5 x 5.5 (inches)	\$399	\$499
Full Page Conference Program Advertisement <ul style="list-style-type: none">▪ Full color 8.5 x 11 (inches)	\$699	\$799
30-second Conference Commercial <ul style="list-style-type: none">▪ In person and Virtual	\$2499	—
30-second Virtual Conference Commercial <ul style="list-style-type: none">▪ Virtual only	\$999	—
Banquet Meal <ul style="list-style-type: none">▪ (Friday Night Dinner)	\$150	—