

IN-PERSON Sessions

*“The sessions I attended were all well done and super informative
- I learned something new at each one!”*

- 2022 Conference Attendee

Session	Leadership	Fundraising	Staff Stuff	Client Marketing	Client Care 1	Client Care 2	Medical Advancement 1	Medical Advancement 2	Soul Care	Housing	Trending Now	Critical Conversations
A Wed. April 26 2:00 - 3:15	4 Critical Steps from Breakdown to Breakthrough+ <i>Pat Layton</i>	Fundraising Must Haves in a Post-Roe World <i>Kama Tate Gregory</i>	Is Your Vision All Inclusive? <i>Dawn Marie Perez</i>	Connecting with HER <i>Brooklyn Tizzano, Liliana Grace & Beth Diemert</i>	Apologetics: Making the Case for Life <i>Mike Spencer</i>	Reaching the Abortion-Minded in a Post-Roe Era <i>Vicky Matthews</i>	DIY and Chemical Abortion in 2023* <i>Christa Brown, RN, BSN, LAS</i>	Abortion Pill Reversal Post-Roe*~ <i>Dr. George Delgado</i>	The Secret <i>Derrick Tennant & Julie Tennant</i>	Changing Clients - Shifting Focus <i>Suzanne Burns & Lisa Holmes</i>	Roe Reversed: Impact on Centers, Youth <i>Frank Pavone & Janet Morana</i>	Adoption Part 1 <i>Brad Imler</i>
B Wed. April 26 3:45-5:00	Business and Leadership: Breaking Through <i>Connie Coleman</i>	What Came First... the Donor or the Volunteer? <i>Emily Ratliff & Megan Matthews</i>	Hiring for Growth <i>Tonya Baker Nelson</i>	Connecting Your Brand with Design <i>Lauren Bell, Liliana Grace & Andrea Trudden</i>	Informed Consent Following a Prenatal Diagnosis <i>Gary Thome</i>	Serving Men in a Woman's World <i>Jason Whetstone</i>	The Fallacy of Abortion Safety*~ <i>Dr. Brent Boles</i>	Adding Behavioral Health as an Intervention Tool* <i>Linda Wenck, BSN, MS & Jennifer Carey</i>	For Such a Time as This <i>Melissa Heiland</i>	Understanding the Impact of Maternity Housing <i>Vivian Crumlish</i>	Answering Abortion Availability with Pre-Appointment Relationships <i>Brandon Monahan</i>	Adoption Part 2 <i>Brad Imler</i>
C Thurs. April 27 10:30-11:45	I Don't Feel Like a Leader! <i>Tammy Kocher</i>	Beautiful Events on a Budget <i>Heather Lawless</i>	Let's Talk About the Hard Stuff <i>Betsy Wetherby</i>	Connecting and Executing a Marketing Plan <i>Liliana Grace & Bryan Gonzalez</i>	Intersection of Codependency and Unexpected Pregnancy <i>Lisa Rowe & Greg Hasek</i>	Fighting Human Trafficking with a Multi-Disciplinary Team* <i>Karolyn Schrage, RN, BSN</i>	Implementing the LOVE Approach Ultrasound Protocol*+ <i>Tammy Stearns, MS, RDMS, RVT, RT(R), FSDMS, FAIUM, LAS</i>	Ultrasound Knobology for Great Images*+ <i>Audrey Stout</i>	Being Still and Knowing He is God <i>Lori DeVillez</i>	How Strategic is Your Organization? <i>Rod Kaya</i>	Preventing Abortion in a Post-Roe Era <i>Allan Parker, JD & Tracy Reynods</i>	Coalitions <i>Savannah Martin</i>
D Fri. April 28 10:30-11:45	Succession Planning <i>Vivian Koob & Terry Miller</i>	Grow Your Revenue Through Monthly Communications <i>Ray Pokorny & Rich Bennett</i>	Healing Hurts Within Before Healing Hearts Without <i>Donna Lewis & Kathleen Richard</i>	Connecting with Google and Social Media... How to do it right <i>Liliana Grace, Brooklyn Tizzano & Ray Brown</i>	Understanding Pregnancy Accommodation Requirements on Campus <i>Camille Cisneros</i>	A Biblical Call to Care <i>Herbie Newell</i>	Long-Term Consequences of STIs* <i>Marilyn Henderson</i>	Prenatal Care: Breaking Through the Chaos*~+ <i>Marilyn Kindig Stahl</i>	<i>One Room; Two Stories</i> <i>Cheryl Dudek</i>	Maternity Housing Daycare <i>Vicki Krnac</i>	Flip Your Ministry, Win Your Community <i>Kirk Walden & Jennifer Walden</i>	PHO Client Marketing <i>Beth Diemert</i>
E Fri. April 28 2:00 - 3:15	Leadership: The Pain and the Privilege <i>Lisa Stueckemann</i>	Asking for Major Gifts <i>Haley Limo</i>	From their Yes to Your Nest <i>Myra Mansfield</i>	Connecting with Community... A low-cost, Google-Free Strategy <i>Lauren Bell & Liliana Grace</i>	Outcomes Beyond Adoption, Abortion, and Parenting <i>Chaney Gooley</i>	Understanding Emotional Abuse <i>Tammy Daughtry & Jay Daughtry</i>	Exposing Nurses to Abnormalities on Ultrasound*+ <i>Cami Sears, RDMS</i>	Integrating Medical and Non-Medical Teams*+ <i>Karolyn Schrage, RN, BSN & Hillary Patrick</i>	Miracle Life-Saving Prayer Chains <i>Nancy Kujawa</i>	Extending Your Services to Include Housing <i>Laura Dickinson</i>	Long-Term Negative Impact of Medication Abortion <i>Kylee Heap</i>	Working with Legislators <i>Jessica Warner</i>
F Fri. April 28 3:45-5:00	A Long Walk in the Same Direction <i>Raul Reyes & Christine Reyes</i>	Making Church Presentations That Work <i>Marc Newman</i>	Working with Boomers, Serving Gen-Z's <i>Toni Clarke & Alissa Clarke</i>	Connecting with Results: Holding Your Agency Accountable <i>Liliana Grace & Jennifer Breymaier</i>	When You're in Over Your Head <i>Dinah Monahan</i>	Women Need You: Failed Abortion's Impact <i>Melissa Ohden & Denisha Workizer</i>	The Truth About Backstreet Abortions*~ <i>Dr. Calum Miller</i>	Fertility Awareness Breaking into Your PMC* <i>Karen Poehailos & Bridgett Claiborne</i>	God's Work, Not My Work <i>Anne Bramlage</i>	Family Enrichment in the Transition Living Setting <i>Angela Grissom, BS, ECED</i>	Data Privacy and Protection in a Pregnancy Help Organization*+ <i>Ed Vaflo & Christa Brown, RN, BSN, LAS</i>	Church Engagement <i>Amy Scheuring</i>

Course descriptions listed starting on page 32 for all above workshops.
~Workshops marked with a tilde (~) are available for CMEs for physicians. This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the Christian Medical & Dental Associations (CMDA) and Heartbeat International. See full accreditation material on page 63.

Workshops marked with an asterisk () are available for Continuing Education Nursing Contact Hours. Provider approved by the California Board of Nursing, Provider Number CEP 16061 for 1 contact hour each workshop.
+ Workshops marked with a plus (+) have been approved by the SDMS for 1 CME. These activities are approved SDMS CME activities. Please note that partial credit will not be issued.