

IN-PERSON

Sessions

“I learned so much in 3 days! It will take a lot longer to implement, but it will be worth it.”

- 2023 Conference Attendee

Session	Center Defense	Client Care 1	Client Care 2	Fundraising	Housing	Leadership	Marketing Foundations	Marketing Strategy	Medical Advancement	Sexual Integrity	Soul Care	Staff Stuff	Trending Now
A Wed. April 24 2:00 - 3:15	Pregnancy Help Litigation Update <i>Panel Facilitated by Danielle White, Esq.</i>	It’s Built. Why Aren’t They Coming? <i>Greg Mayo & Amanda Hoff</i>	Restoration of Dignity <i>Ellen Foell, JD</i>	Breakthrough FUND-raising with Donor Initiated Gatherings <i>Tim Boyd</i>	Mental Health in the Maternity Home <i>Peggy Kerwin & Lisa Rowe</i>	New Director, Who Dis <i>Savannah Marten</i>	You CAN Reach the Abortion Determined! <i>Ginna Cross</i>	Generational Screen Time: Phone Outreach Mastery <i>Brandon Monahan</i>	The Science and Studies of Mifepristone Reversal* <i>Dr. George Delgado</i>	Strategies for Long-Term Service in Schools <i>Tonya Waite</i>	When Your Back Is Against the Wall <i>Kirk Walden</i>	Healthy Culture: Having Best Staff Ever! <i>Kathleen Richard</i>	Crossing the Border and Choosing Life <i>Tammy De Armas & Jeanne Pernia</i>
B Wed. April 24 3:45-5:00	Reframing the Narrative about PHOs in Your Community <i>Shawn Zierke & Monica Snyder</i>	There for Her: Post-Adoption Support <i>Heather Featherston</i>	Father Friendly <i>Glendie Loranger</i>	Moving Any Conversation To Financial Ask <i>Mike Williams</i>	Your Mission: Be Not Afraid <i>Kay Trattles & Shannon Bohan</i>	Courageous Conflict <i>Robin Fuller</i>	Why Mess with the Media <i>Scott Baker</i>	Duel Wielding in the Marketing Arena: Build & Fight against the Goliaths <i>Jacob Barr</i>	Integrating STI Services for the Next Generation*+ <i>Karolyn Schrage & Mischa Long</i>	Sexual Risk Avoidance Education: Not Just for the Classroom <i>Tiffany Soyster</i>	Journey to Joy <i>Melissa Heiland</i>	Involving Gen-Z in Your Mission <i>Madison Hull</i>	How do we better serve minorities? <i>Angela Minter</i>
C Thurs. April 25 10:30-11:45	Sharing Your Voice: PR and Interviews <i>Dena Espenscheid & Shawn Zierke</i>	Attending to Miscarriage: Is It Missional? <i>Tricia Lewis, Ph.D.</i>	Engaging Fathers in options counseling and adoption <i>Kristin McCool</i>	Fundraising in the age of AI and ever evolving technology, does it change things? <i>Kama Tate Gregory</i>	Navigating HR activities in your Maternity Home <i>Betsy Wetherby</i>	Succession Planning: Success not Distress! <i>Angie Thomas & Allison Daigle</i>	Make them look! <i>Heather Lawless</i>	Powerful Practices to Double Abortion-Minded Appointments <i>Benjamin Kraft & Erika Hale</i>	Prenatal Care: Valuing Continuity of Care*+ <i>Erica Miller</i>	Women’s Sexual Wellness <i>Dr. Joe Malone</i>	Moving from Pitiful to Powerful Prayers <i>Gordon Douglas</i>	Expanding Volunteer and Community Engagement <i>Megan Matthews</i>	Using Emotional Research to Reach and Reverse <i>Rebekah Hagan & Kasarah Ferrell</i>
D Fri. April 26 10:30-11:45	Standing Together Against Attacks <i>Jeremy Dys</i>	Sidewalk Advocacy & PHOs in Post-Roe America <i>Lauren Muzyka</i>	The Importance of Mental Health Screening*+ <i>Sarah West</i>	April is the Perfect Time to Plan for End of Year Giving <i>Lisa Stueckemann, CFRE</i>	In it for Life <i>Leona Bicknese</i>	Leading Through Change <i>Aimee Huber</i>	Strategy First Spend Second <i>Carl Ubinas</i>		Taking Care of your Ultrasound system*+ <i>Hobie Sears</i>	SRAE:Engaging the Broader Community <i>Sarah Anderson</i>	Wisdom for The Weary Servant <i>Dinah Monahan</i>	Unity Requires Healthy Culture <i>Carolyn Doyle</i>	Intervention Metrics Framework <i>Jeremy Aranda & Jor-El Godsey</i>
E Fri. April 26 2:00 - 3:15	Legally Protecting Your Pregnancy Center <i>Marcus Harris</i>	Welcoming Him: A Team Effort <i>Alexander Hettinga</i>	Spiritual Conversation made simple <i>Michele Cheresnick</i>	Cultivating Cheerful Givers <i>Haley Limo</i>	Life After Grace <i>Lisa Holmes</i>	Leading like a David in Goliath’s World <i>Kristi Brown</i>	Creating + Marketing Your Brand Experience <i>Megan Sammons</i>		Essential Pathologies for the Limited Obstetric Imager*+ <i>Tammy Stearns</i>	The Use, Evaluations, & Applications of the Sexual Risk Avoidance Approach <i>Nicole Horstman</i>	The Cardiac Test for Biblical Leadership <i>Tom Lothamer</i>	Strategic Leadership: Building Your Ministry Team <i>Danielle Pitzer</i>	Engaging Public Officials with the Story of Pregnancy Help <i>Congresswoman Vicky Hartzler & Leanna Baumer</i>
F Fri. April 26 3:45-5:00	Legislation and Administrative Action Impacting Pregnancy Help <i>Danielle White, Esq. & Danielle G. Pimentel</i>	Virtual First: Bridging Gaps, Saving Lives <i>Rachel Lane & Stephanie Coleman</i>	Special Announcemnt <i>Heartbeat Staff and Guests</i>	Fundraising According to your Working Genius <i>Bryan Gonzalez</i>	Evidence Based programming and house structure, policies and procedures <i>Gina Tomes</i>	How is your ministry really doing? <i>Daniele Gradwell</i>	Reaching Your Target Audience with Digital Media <i>Edward Brzozowski</i>		Abortion and Reversal - which is safe healthcare?+ <i>Dr. Brent Boles</i>	The Moments that change our lives <i>Catherine Wood</i>	Breathe on Us Again <i>Amber Hornsby</i>	Starting right and finishing well <i>Betsy Wetherby</i>	Creating Abortion Free Cities <i>Michele Hendrickson</i>

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