

By The Numbers

1,000+

people contact Option Line everyday on average.

5 MORE THAN million

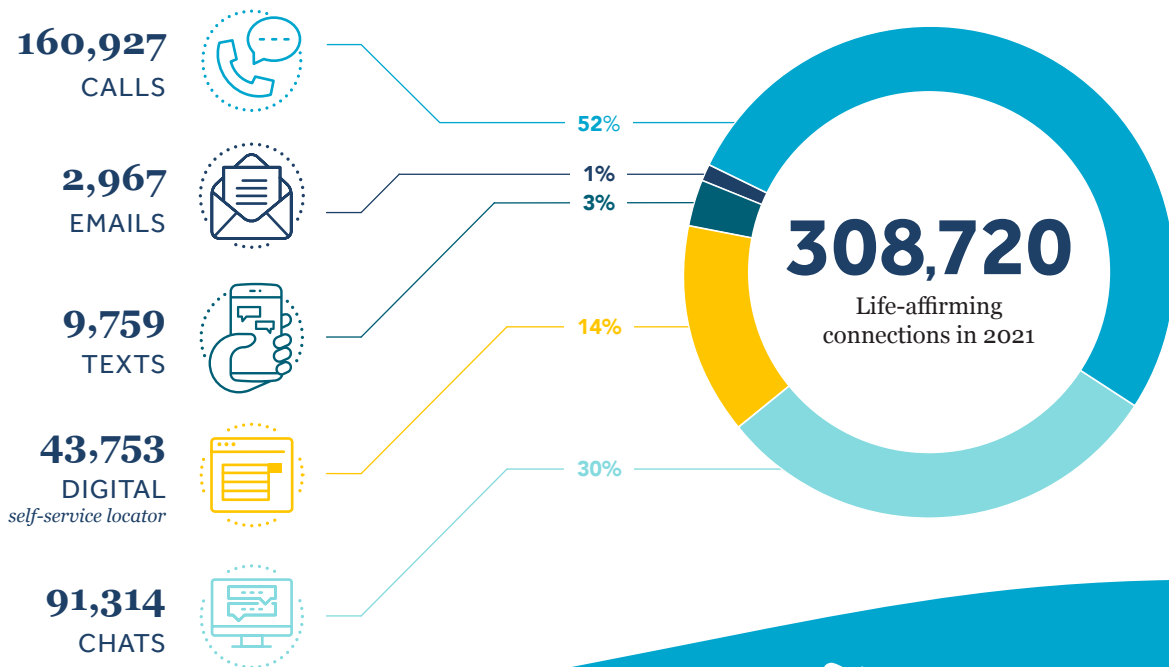
have contacted Option Line since opening in 2003.

4,100+

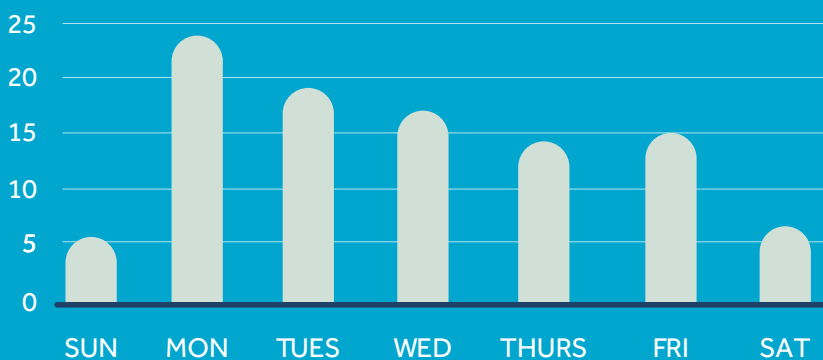
APPOINTMENTS

scheduled by Option Line staff in 2021.

Connection Breakdown



Calls Per Day of the Week



Self Service Trend

765,000

DIGITAL CONTACTS

including our online pregnancy quiz and center locator in 2021.

386%

INCREASE

in use of the online pregnancy quiz compared to 2020.