

By The *Numbers*

1,100+

people contact Option Line every day on average.

5

MORE THAN
million

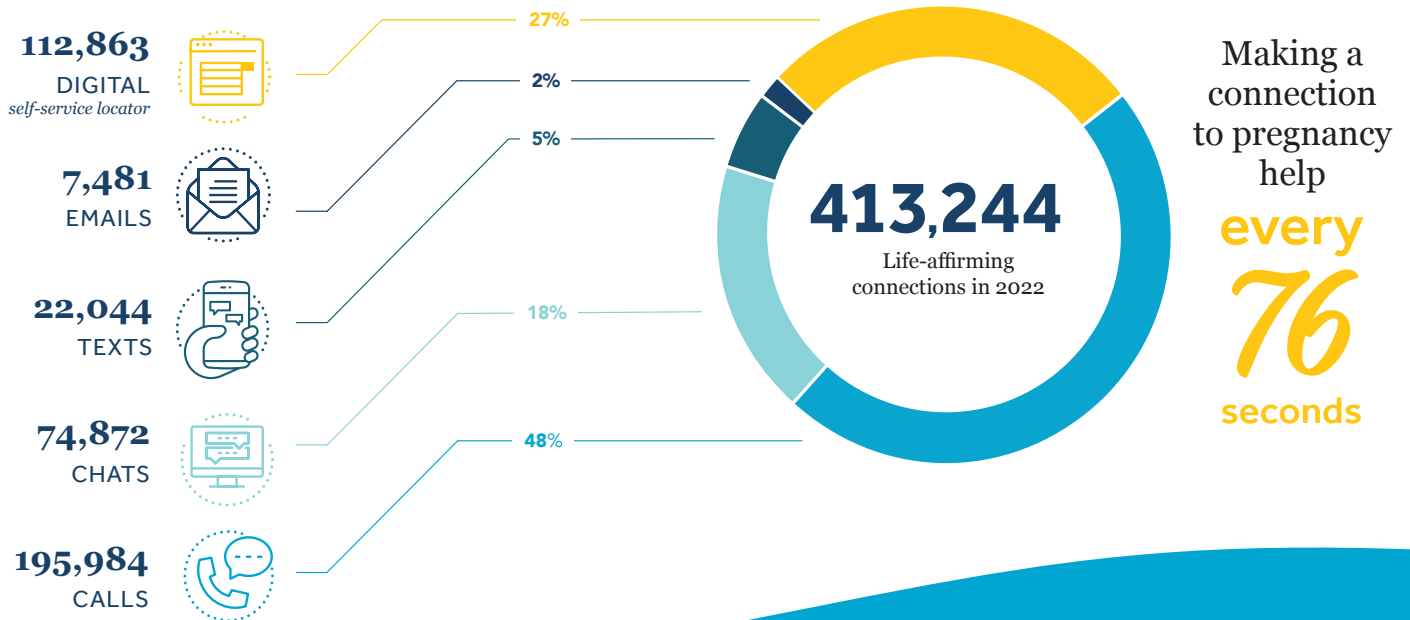
have contacted Option Line since opening in 2003.

3,800+

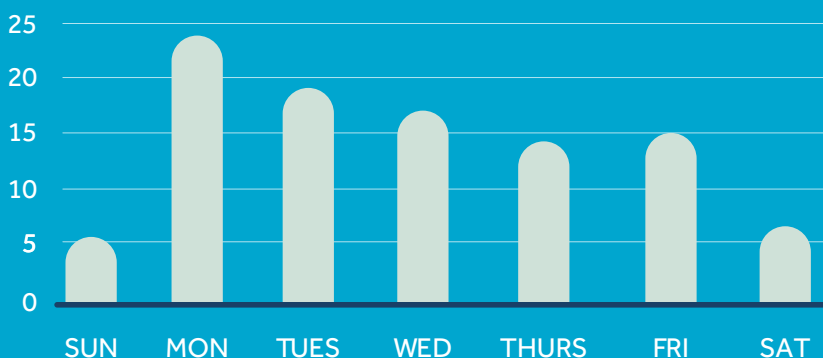
APPOINTMENTS

scheduled by Option Line staff in 2022.

Connection Breakdown



Calls Per Day of the Week



Trend Self Service

1.45 million

DIGITAL CONTACTS

including our online pregnancy quiz and center locator in 2022.

30%

INCREASE

in use of the online pregnancy quiz compared to 2021.