

CCDH Uses False Claims to Demand Censorship of Pregnancy Help Organizations

Pregnancy Help Centers offer women compassionate care and vital resources as they make one of the most difficult decisions of their lives. In spite of the positive impact centers have on communities, some organizations degrade the work they do. The Center for Countering Digital Hate (CCDH) has published a so-called "report" titled "Profiting from Deceit: How Google Profits from Anti-Choice Ads Distorting Searches for Reproductive Healthcare" that calls on Google and the Federal Trade Commission (FTC) to ban pregnancy centers from advertising. This report should be called out for the slander that it is and given no credence.

Find more information at PregnancyCenterTruth.com | HeartbeatInternational.org

CLAIMS

TRUTH

Pregnancy centers are "fake clinics"
(Phrase used 198 times within the CCDH report)

Pregnancy help medical clinics are each overseen by a licensed medical professional who falls under the same laws and codes that regulate the medical profession within each state. They provide pregnancy services based on the needs of their community.

Pregnancy center websites use deceptive techniques

Women should have access to information regarding all risks associated with any medical procedure. Pregnancy centers rely on scientific studies about the short and long-term effects of abortion to ensure clients are empowered with facts before making a life-altering decision.

Pregnancy Centers use deceptive advertising practices to trick women into their organizations

Pregnancy centers include disclaimers on their Google Ads and websites stating that they do not refer for or provide abortions while providing factual information on all pregnancy options.

"Lawmakers should empower the FTC to prohibit misleading advertising on abortion" through use of a "democratic and independent body capable of enforcing these rules"
(CCDH Report p 21, #3)

Upon a full dissection of the report, CCDH fails to properly identify any instance where a pregnancy center did anything unethical or improper to advertise their services to women.

Women are smart and deserve to have access to information regarding all pregnancy options. Rather than allow organizations that address these options to operate fairly, CCDH prefers to censor and silence any and all viewpoints not to their liking, tipping the scales to ensure the only pregnancy option a woman sees on Google is abortion.

Bottom Line: Abortion is a complicated issue for women which is why more information for those looking to make a decision is a good thing. Women deserve to have access to as much information as possible when making a life-altering choice.