Deep in the HEART

48th Annual Pregnancy Help Conference

APRIL 24-26, 2019 | DALLAS, TEXAS

HeartbeatServices.org
Thank you to our Conference Sponsors!

Pre-Conference - Monday, April 22
5:00-7:00 p.m.
Registration Check-In for Pre-Conference In-Depth Day
(paid registration is separate)

Pre-Conference - Tuesday, April 23
8:00-9:00 a.m.
Registration Check-In for Pre-Conference In-Depth Day
(paid registration is separate)
9:00 a.m. - 5:00 p.m.
Pre-Conference In-Depth Day Training
5:00-7:00 p.m.
Conference Attendee Registration Check-In

Wednesday, April 24
8:30 a.m.
Conference Registration Check-In
12:00 p.m.
Opening Lunch & Keynote
2:00 p.m.
Workshop Session A
3:45 p.m.
Workshop Session B
6:00 p.m.
Dinner & Keynote

Thursday, April 25
8:30 a.m.
Workshop Session C
10:30 a.m.
Morning Keynote Session
12 p.m.
Lunch
Afternoon Break & Prayer Time, Exhibit Hall Open

Friday, April 26
8:30 a.m.
Morning Session and Keynote
10:00 a.m.
Workshop Session D
12 p.m.
Lunch & Keynote
2:00 p.m.
Workshop Session E
3:45 p.m.
Workshop Session F
6 p.m.
Closing Banquet

HOTEL INFORMATION
Hyatt Regency Dallas
300 Reunion Blvd. | Dallas, Texas 75207
(214) 651-1234
Room Rate: $169 (plus taxes)
The Group rate G-HEBT is available until March 30, 2019 (subject to availability)

The Heartbeat Difference
Why Choose Us?

Heartbeat International provides the most comprehensive learning program for the Pregnancy Help Network and is the leading provider of pregnancy help services. Each year, we train more than 6,500 pregnancy center staff and volunteers.

Comprehensive Training
Join the largest International Pregnancy Help Conference with more than 80 workshops from experts in their field

Engaging Stories
Professional Keynote Speakers providing encouragement to all in attendance

Focused Topics
14 dynamic tracks providing a learning experience for everyone

In-Depth Training Options
14 distinct full-day training options on April 23, 2019, some offering CEUs

Professional Networking
The exhibit hall provides a space to find resources to help enhance your center’s services and spend time with your pregnancy help peers

Spiritual Refreshment
A variety of prayer options with daily Mass, Praise & Worship and personal prayer ministry available

Register online at HeartbeatServices.org
Keynote Speakers

Mike Spencer
Life Training Institute

Mike served as a pastor for 23 years before joining the staff of Life Training Institute in 2012, where he serves as the Midwest Director of Training. He is a gifted and much sought-after communicator who brings a pastor's heart to the often emotional and divisive issue of abortion in a way that is both gracious and compelling.

Rebekah Buell Hagan
Abortion Pill Reversal Advocate

Rebekah is one of today’s youngest speakers on the issue of teenage pregnancy, abortion, and abortion-pill-reversal. Raised in a Christian home where abortion was never discussed, Rebekah’s career in the pro-life movement was unplanned and fueled instead by firsthand experience.

Dinah Monahan
Heritage House, ’76

Dinah has spent a lifetime speaking to and mentoring women, walking them through the pain of childhood abuse, molestation, and dysfunction. She is a writer, teacher, speaker, and a grandmother of twenty-six grandchildren. She founded and ran Living Hope Women’s Centers and Hope House Maternity Home and while there, wrote Earn While You Learn, a program used by pregnancy help organizations worldwide. Her mother, Virginia Evers, created the Precious Feet and was considered a founder in the Pro-Life Movement, starting Heritage House ‘76. Dinah has been involved in every aspect of the Pro-Life movement and is always called back to helping women find healing, hope and truth in Christ.

Jonathan Evans
Chaplain for the Dallas Cowboys

Jonathan Evans, a mentor, author, speaker and former NFL fullback treasures his relationship with Christ along with the opportunity to use his life to glorify God. Jonathan seeks to impact today’s athletes, men and young adults by equipping and encouraging them in their faith.

Jonathan serves with his pastor, friend and father, Dr. Tony Evans, both in the local church and the national ministry. They also teamed up together to write Get in the Game, a practical guidebook filled with sports analogies and spiritual truths aimed at strengthening readers with the skills they need for living victoriously.

Rachel Campos-Duffy
FOX News and FOX Business Contributor

Rachel Campos-Duffy is ranked one of “Newsweek’s 50 Most Influential Latino Republicans” and sought after for her honest, insightful, and often humorous real world view of the news cycle and American politics.

She is a FOX News and FOX Business Contributor and a recurring guest host on hit shows, FOX & Friends and Outnumbered offering her unique view on political news, parenting, and everything in between.

Father Agustino Torres, CFR
Franciscan Friars of the Renewal

Father Agustino Torres, CFR, is a priest with the Franciscan Friars of the Renewal based in the Bronx, New York. He is the founder of Casa Puro, an organization dedicated to forming youth. He hosts the EWTN television show Icons and Clic con Corazon Puro in Spanish. Father Agustino was one of the friars who founded Catholic Underground, an apostolate of the Friars of the Renewal, and the Casa Guadalupe (women) and JPII (men) houses of discernment. He is internationally sought to address topics such as the Church’s teachings about human sexuality, vocational discernment, and missionary discipleship.
Many of the topics discussed at this in-depth day are applicable for any nonprofit organization, including pregnancy help centers, maternity homes, post-abortion programs, adoption services, and other pro-life ministries. Legal Essentials will highlight parameters for successful legal compliance, real-life examples to help you protect your ministry, and criteria to evaluate when to seek legal help.

Why Worldview Matters

Revitalizing our development Plan doesn’t have to be complicated or all-consuming. This In-Depth Day offering empowers you to assess both your strengths and your challenges in development by identifying your 10 Revenue Streams. As we do, we’ll find the keys you need to unlock the potential of each stream, making you more confident, less stressed, and more effective in raising the funds needed to advance your ministry.

Unlocking 10 Revenue Streams Every Ministry Must Have

You can help change a client’s world, but if a client can’t find you, she’s not likely to be helped by you. Likewise, if potential donors can’t find you, their dollar is going to end up somewhere else. Join Heartbeat International’s expert panel as they help you down the road to visibility through social media, local search, websites, newsletters and more.


STI testing creates access-points for your center, giving you a pro-active response to help prevent unwanted pregnancies and intervene in the lives of men and women who are most abortion-vulnerable. Learn the steps to integrate STI testing and treatment and develop a clinic strategy to be an answer to the sexual health crisis of your community.

Abortion-Minded Caller from Start to Finish

Talking to abortion-minded clients is intimidating. Gather the tools needed to gain confidence as you engage in these conversations about life-and-death situations.
This conference was life-changing. From the first moment, I knew I was in the place God wanted me to be.  
- Patti (2018 Heartbeat Annual Conference Attendee)
Board Business
Designed for board members and primary leaders who govern and guide. Board Business will challenge both veterans and novices alike.

Gaining Perspective
Go deeper by discovering how abortion is affecting - and is affected by - the bigger picture of our world in Gaining Perspective.

Staff Stuff
Leading a staff of any size can be every bit as challenging as serving and serving a client. Take the next step forward as a leader, or sharpen your existing abilities, with Staff Stuff.

Fundraising Dynamics
Fundraising and friend-raising are critical for ministry and mission. Fundraising Dynamics offers essential tips for engaging new donors and increasing long-term support.

Marketing Ministry
Marketing is key in connecting to a community, particularly as you seek to extend your reach to the women and families in your sphere.

Advancing Leaders
Whether you've been a pregnancy help leader for 20 years or 20 minutes, Advancing Leaders is designed to give you the tools you need to walk out the door best the leader you can be.

Sexual Integrity
Reflecting the core of Heartbeat International's Sexual Integrity Program, Sexual Integrity features presentations that reinforce the proper expression of the gift of sexuality.

Client Culture
Establishing a positive culture of life is a challenge, especially with clients. Help them develop that life-affirming culture.

Client Care
Dealing with clients is no simple task. Increase your awareness and deepen your understanding of your clients' behavior, culture and needs with Client Care.

Healing Care
How does your organization minister to women and men in need of healing from past experiences of trauma and loss? Sharpen your approach with Healing Care.

Housing Helps
Presented by maternity housing experts, Housing Helps features the life changing work that happens in the context of residential programs.

Spiritual Refreshment
The heart of our work is spiritual. That's why Spiritual Refreshment addresses the spiritual dynamics pregnancy help leaders like you face every day.

Medical Advancement
Gain insight from medical professionals covering a wide range of topics related to your pregnancy help organization while earning nursing contact hours in Medical Advancement.

Ultrasound Advancement
Make the most of your ultrasound services and gain nursing contact hours thanks to Ultrasound Advancement.

Conference Bundle - Tuesday-Friday, April 23-26
Includes In-Depth Day (please select from the choices below) + Conference Registration.

- $599 - Early Bird Registration received by March 13, 2019
- $699 - Regular Registration received after March 13 and before March 29, 2019
- $799 - Late Registration received after March 29, 2019

Pre-conference opportunities - Tuesday, April 23 (See previous pages for more details)

In-Depth Day ONLY Registration (on-site check-in starts at 8 a.m.)
Registration includes session, materials, and lunch with Keynote. Prices listed below are the registration costs per person. Dinner is not included in In-Depth Day. Choose only one In-Depth Day session.

- Legal Essentials
- Early Bird: $199
- Regular Price: $288
- Late Registration: $299
- Why Worldviews Matter
- Healing Happens in Homes
- Unlocking 20 Revenue Streams Every Ministry Must Have
- Spiritual Retreat: Joy Comes in the Morning
- Center Branding: ‘WHO, WHAT, WHERE, WHY and HOW
- Abortion Pill Rescue Network: What PHOs Need to Know
- The LOVE Approach
- The How’s and Why’s of Ultrasound in the PMC
- Integrating STI Services for Today’s Client
- Antibiotic-Susceptible Cervix: How Prevention Works
- Human Trafficking and PHCs: Everything You Need to Know
- Application Training with Lay, Lay, Lay
- Surrendering the Secret
- Applying Trust-Based Relational Intervention
- Applying Trust-Based Relational Intervention

Registration for Conference Only: Wednesday-Friday, April 24-26
Includes all general sessions with keynote, workshops, and conference meals lunch & dinner Wednesday, lunch Thursday, lunch & dinner Friday. Prices listed below are the registration costs per person.

- $499 - Early Bird Registration received by March 13, 2019
- $599 - Registration received after March 13 and before March 29, 2019
- $699 - Late Registration received March 29, 2019

Total amount due $__________

Full Name (for Name Tag): ____________________________
Role at Organization: ________________________________
Organization’s Name: ________________________________
Organization’s Phone Number: _________________________
Organization’s Mailing Address: _______________________
City/State/Zip: ____________________________
Country: ____________________________
Email: ____________________________________________
Dietary Restrictions: □ None □ Vegetarian □ Gluten-Free □ Nut Allergy
Staying for Closing Banquet: □ Yes □ No
Receive HB conference texts? □ Yes □ No
Cell Phone: _________________________________________
(standard messaging rates may apply)

Payment Information
CREDIT CARD - Register online at HeartbeatServices.org. Transaction fees may apply.

CHECKS - Mail with registration to Heartbeat International, 5000 Arlington Centre Blvd, Suite 2277, Columbus, OH 43220. Make checks payable to Heartbeat International.

Registration must be post-marked on or before March 13 to receive Early Bird pricing and between March 14 and March 29 to receive Regular Pricing. Registration forms post-marked after March 29 will be considered Late Registration.

Continuing Education Information
The following Continuing Education Units (CEUs), Contact Hours, and Designation Certificates are offered again this year.

For Nurses
Workshops marked with an asterisk (*) are available for continuing education nursing contact hours. Provider Number CEP-1000-06. Contact hours are available for the following In-Depth Days: “The How’s and Why’s of Ultrasound in the PMC,” “Applying Trust-Based Relational Intervention,” “Integrating STI Services for Today’s Client,” “Human Trafficking and PHCs: Everything You Need to Know,” and “Abortion Pill Rescue Network: What PHOs Need to Know.” Medical Professionals: please bring your license number if applying for CEUs.

Life-Affirming Specialist (LAS)
LAS application and renewal is offered by Heartbeat International. In-Depth Day and Conference Workshops have been approved for LAS continuing education hours.

Cancellation Policy
If you are unable to join, you may either transfer your registration to a friend, or request a refund from Heartbeat International. Refunds may be issued until 12:01 a.m. EST (midnight) March 13, 2019. A 50% refund is available from 12:01 a.m. EST March 14, 2019 to March 29, 2019. No refunds will be issued past 12:01 a.m. EST March 30, 2019. Method of refund may require transaction fees. All refund or transfer requests must be made in writing to Conference@HeartbeatInternational.org.
Heartbeat International offers the most dynamic training to equip ministers and empower ministries worldwide in the pregnancy help community through:

- **Largest** International Pregnancy Help Conference
- **7** unique professional Keynote Speakers
- > **80 workshops** from different presenters who are experts in their field
- **14 dynamic tracks** providing a learning experience for everyone
- **14 distinctive full-day training options** on In-Depth Day
- **5 delicious attendee meals**
- Unparalleled **networking** opportunities
- **Personal prayer** ministry
- **And much more!**

Register online today at HeartbeatServices.org!