



	Platinum - \$50,000	Gold - \$25,000	Silver - \$10,000	Bronze - \$5,000
Premium Exhibit Spaces	4	3	2	1
Stage Time at General Session	5 minutes	2 minutes		
Video Commercials in General Sessions	2 - :60 second	2 - :30 second	1 - :60 second	1 - :30 second
List of Attendee Emails	✓			
Dedicated Email from Heartbeat to Conference Attendees		3 emails	2 emails	1 email
Meeting Space for Reception Provided by Heartbeat	✓	✓		
Logo Recognition in Conference Marketing Materials	Premiere Cover	Cover	Inside	Inside
Conference Program Book Advertisements	2 Full Pages	1 Full Page	1 Full Page	½ Page
“Thank You” Signage Throughout Conference	✓	✓	✓	✓
Entry in “Heartbeat Passport” Conference Drawing	✓	✓	✓	✓
Linked Logo in Online Conference Marketing Pieces	✓	✓	✓	✓
Literature Packet Insert (1,000 Qty)	3	2	1	1
Meal Tickets to General Session Meals	4	2	2	1
Coffee Break Sponsorship Time w/ Literature & Org Rep	2	1	1	
Linked Advertisement at PregnancyHelpNews.com	12 mths	9 mths	6 mths	3 mths
Advertisement in Worldwide Directory Desk Reference	Back cover	Inside cover	Full page	½ page
Workshop Track Sponsorship	3	2	1	
Text Message Callouts During the Conference to Attendees	2	1		