



Pulse

Fourth Quarter 2005

♥ THE QUARTERLY NEWSLETTER ♥

665 E. Dublin-Granville Road, Suite 440 • Columbus, OH 43229-3245 • (614) 885-7577 • FAX: (614) 885-8746 • (888) 550-7577 • www.heartbeatinternational.org

Institute Course Makes Heartbeat History

The Heartbeat Institute recently held its first five-day course, offering intensive training in the professional setting of the Quest Business Center in Columbus, Ohio, November 7-11, 2005. According to President Peggy Hartshorn, **“This marks a first in Heartbeat’s history and the history of our pregnancy center movement. It fulfills a long-term dream of mine to provide a higher level of professional education, specifically designed for our movement, that could be made available around the world.”**

The Institute adds a new level of professional education with CEU’s and/or college credit provided when appropriate. The Master’s Divinity School in Evansville, Indiana (www.mddivs.edu), recognizes this fundraising course for three hours of undergraduate credit as a general elective just as if it was taken at any other college or university. Eventually, Heartbeat plans to offer Institute courses through distance learning technology at “remote” sites.

The *Fundraising and Development* course was designed to examine proven principles and techniques that enable organizations to reach their financial goals from a biblical perspective. Heartbeat affiliates from California, Colorado, Hawaii, Missouri, Ohio, Pennsylvania, and Virginia traveled to Columbus to engage in interactive training to develop an effective fundraising plan, to concentrate on building relationships with their various donor audiences, and to build a compelling case for support.

The Institute brought together some of the best faculty with a heart for ministry. John Tabor, FAHP, CFRE, is a Heartbeat Board member and is the Executive Director of CPCs of Tucson. John is a Fellow in the Association of Healthcare



Pictured are participants in the first Institute including: back row (left to right) Beth Diemert, Ron Sisto, Janet Grace, Jim Bottorff, Ronell Warner, Susan Dammann, Diane Higgins, Vicky Botsford, Bruce Cole. Front row (left to right) Marian Hsu, Sally Rosiek, John Tabor.

“When you consider everything that is included in the price, this has to be the most cost-effective event I have ever attended, especially when you consider the value of the immediately applicable information you receive.”

Jim Bottorff, Richland Pregnancy Services, Mansfield, OH

Professionals and is certified by the Association of Fundraising Professionals with over thirty-three years as a development consultant and professional. John teaches that development involves stewardship, leadership, and a development process that brings donors into a closer relationship with God through their experience in giving—or as John would put it—“of heart following treasure.”

Vicky Botsford, President of Alternatives Group, has over fifteen years of experience in fundraising and development. She helped participants explore the biblical paradigm of leading from His presence, the four developmental levels of ministry, how to recognize the three types of givers, and how to implement key concepts essential to having a successful event.

Peggy Hartshorn, President of Heartbeat International, a retired college English professor with over 30 years of experience

teaching writing, addressed grant writing and how to develop a comprehensive development plan.

The Heartbeat Institute will look both within and outside of our movement to provide the best faculty and courses to serve you in the future.

Additional courses are planned for 2006, so keep checking our website for more details!



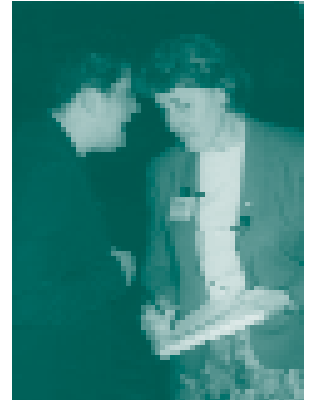
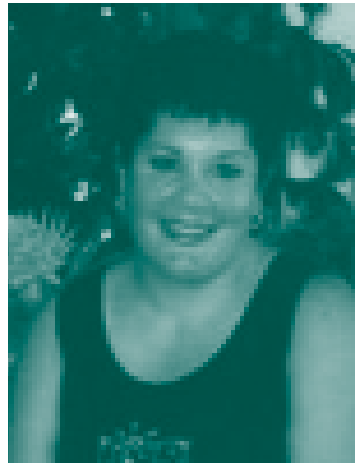
Congratulations to Beth Diemert

Beth Diemert, who recently resigned and accepted the position of Vice President of the Alternatives Group, has been on staff for eight wonderful years, the last two years as our Vice President of Affiliate Services. Under her leadership, we have grown tremendously.

Beth has made sure that everything Heartbeat provides for our affiliates is Christ-centered and affiliate-centered. Thank you, Beth, for your leadership and fellowship!



New Director Oasis, Columbus, OH, 1999



“Hey Peggy —remember to tell them not to activate their glow bracelets until the evening bus tour starts.”



Annual Conference, Pittsburgh, PA, 2002



Training Week for International Affiliates, 1999



Heartbeat Staff , Nashville Retreat, 1998



New Director Oasis, Columbus, OH, 1998



Executive Roundtable,
Baltimore, MD, 2005

Join us to honor Beth at a special luncheon on Friday at our 2006 Conference, May 17 – 20, in Orlando.





Heartbeat Promotes Compassion and Care Throughout the World



Peggy Hartshorn greets Eastern European nuns and seminarians at the Ukraine conference.



Participants attending the Compassion and Care conference in Kiev came from 16 different countries.



Genya Samborska (left) and Pastor Phillip Barnett (center) with Peggy Hartshorn. Genya and Pastor Barnett were two of the leading members of the Ukrainian working group. Genya is the Director of the Ukrainian Fund for Human Dignity and Phillip is the Pastor at Christ Cathedral Church in Kiev.



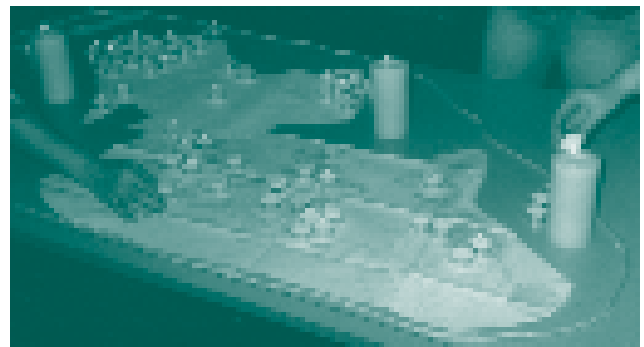
Daniel and Irina Myasnikov (left and right) from the Crimea and Lena Batina (center) from Kharkov were members of a 5-person Ukrainian working group that helped organize and prepare the Compassion and Care conference. The conference would not have been possible without their hard work and dedication.



Inga Ivanova (center) is the head of the Dutch-Russian Center—the largest pro-life group in St. Petersburg, Russia. She hosted Peggy Hartshorn and Beth Diemert during their time in Russia after the Ukraine conference. The banner behind them was designed by Inga to explain the roots of the family and of a civil society (truth, life, cooperation, responsibility, etc.). The work they do is truly heroic because a vision of family and society is so needed in Russia. Many people do not believe that one individual can truly make a difference in their society and in the world.



Peggy Hartshorn recently traveled to Australia to participate as a keynote and workshop speaker for the Australian Federation of Pregnancy Support Services' (AFPSS) conference. Heartbeat and AFPSS have a close historical relationship, as Heartbeat's predecessor (AAI) and AFPSS' predecessor (AAA) worked together in the 1970's. From left: Maureen McLaren (President, AFPSS), Anne Foster (Executive Director, AFPSS), Peggy Hartshorn, and Marea Crick (Board member, AFPSS).



In the closing interdenominational prayer service at the AFPSS conference, delegates were invited to place a candle anywhere on the map where they were praying for a pregnancy center (whether an existing one or one to be opened in the future). At the end of the service, the world map was covered with candles!



Focus on an Affiliate

From Recreation Vehicle to Rescue Vehicle: “The Fleet for Little Feet”

By Pat Lassen

Did you know PRC's are taking ultrasound to clients? One woman who sold her RV to a pregnancy center told of her own pregnancy at 15, and how she wished there had been such a service available to her. She had her baby, and was thrilled these many years later to have her RV providing such a wonderful service.

This “moving” ministry may have started with Jane Beckett and her late husband Cliff. They purchased a 40-foot mobile (non-ultrasound) unit, and used it three days a week for nine years in Florida, before opening a Center in Okeechobee. Meanwhile, in 1999, Pregnancy Care Center (PCC) opened in Fort Pierce, and Jane Beckett became the Executive Director. After Hurricanes Frances and Jean, Jane used another RV until PCC could re-open.

Late in 2003, Sylvia Slifko formed Image Clear Ultrasound (ICU), which also stands for “I see you.” Her center refurbished an RV, using top-of-the-line ultrasound, along with waiting and exam rooms. It took nine months from start to finish. (How appropriate!) Trained ultrasonographers and counselors operate this mobile medical unit, and services are free.

This RV rotates to college campuses, PRC's, abortion clinics, and malls. Appointments and walk-ins are welcome. About 90% of abortion-minded women change their minds after seeing their babies' images.

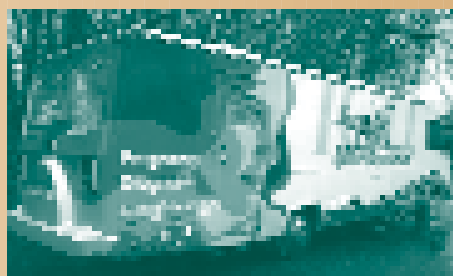
Life Issues Institute wrote about Sylvia's mobile unit in February 2005, mentioning her willingness to mentor others interested in a “Fleet for Little Feet.” Calls flooded in, and they still come to this day. Sylvia has



Elizabeth's New Life Center's mobile unit.



Ann Marie Banaska, Ultrasonographer (left) and Sylvia Slifko, Founder and President of the Board of Pregnancy Solutions and Services, inside the mobile unit.



Pregnancy Solutions and Services' mobile unit.

300 ultrasound from the Option Ultrasound™ Program, and could do more ultrasounds if they could find another nurse to train. (Know someone? Vivian can be reached at 937-226-7414.) She is also fielding questions from centers interested in starting a mobile ministry.

Rindy Brooks, Executive Director of Heartbeats of Licking County (Newark, Ohio) announces that their ultrasound RV will be ready to go once it receives a new ultrasound from the Option Ultrasound™ Program. From board planning and praying until the unit was remodeled took nine months. Now this “baby” is expected to be on the road in February or March. Rindy has been

pleased to find volunteers to drive the RV. Retired bus drivers, UPS drivers, and mechanics are perfect volunteers for this ministry, and *they* are calling *her*. Rindy gives Sylvia Slifko rave reviews for all the help Heartbeats of Licking County received from Sylvia's center (Pregnancy Solutions and Services).

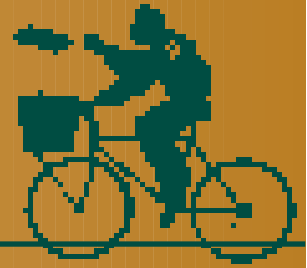
Other centers are working on RV ultrasound units. Watch for a good-sized “Fleet of Little Feet” spreading across the country, blessing mothers and giving babies a chance at life.



Pictured next to the mobile unit are two of ENLC's staff: Inisher Collins (left) and Cindy Hoffman.



News from Affiliates



Although we generally mention Directors' names in the News From Affiliates section, Heartbeat would like to recognize all affiliate staff, Board members, and volunteers for their hard work and dedication, which, although unmentioned, is seen by God and all who benefit from your tireless labor.

Update from Hurricane Katrina Fund Recipients

Thanks to so many of you, Heartbeat was able to disburse funds to help several pregnancy centers affected by Hurricane Katrina. We recently spoke with representatives of these centers who related the following information:

Rachel Nilsen, of Pregnancy Resources of Mississippi in Ocean Springs, MS, continues to help clients 24/7 over the hotline from her home while work progresses on their physical location. She plans to open their center once again during the next few weeks.

Susan Mire, Director of Women's New Life Center in New Orleans, LA, hopes to find a new location in the suburb of Metairie near an abortion clinic as a replacement for their facility which was forced to close due to extensive damage from the hurricane. Plans to partner with a physician for client referral services is under discussion as well. She is very encouraged by the response to her pleas for donations to help with relocation/start-up expenses.

Nancy Loftus, of Morning Star Pregnancy Care Center in Gulfport, MS, states that their center is fully operational once again.

All of these centers wanted us to thank all of you who have supported them monetarily as well as prayerfully in their time of need. Heartbeat also thanks you for your gracious and unselfish generosity.

Crestview Pregnancy Center, Inc. Crestview, FL. Sue Carrigan, Director. Crestview Pregnancy Center's five-week parenting classes developed a relationship with first-time Moms and made a positive impact on their lives. However, when their budget could no longer support this special program, they went to their supporters with a sponsorship idea. With the kind and generous gift of \$150, a donor could sponsor a client to attend parenting classes, allowing each girl to be presented with a brand new crib and mattress upon completion. This has become a great success. Crestview is going to hold their next class in January. A big thank you goes to the sponsors of this parenting class.

Ray of Hope, Tainan, Taiwan. David and Beverly Bedwell, Directors. Ray of Hope recently celebrated the grand opening of their brand new office building and their Lighthouse Café Youth Center. The dedication ceremony, attended by the Mayor of Tainan and representatives from Christian organizations and government agencies, featured a time of fellowship, music, and personal testimonies. The weather forecast called for heavy rain, but the skies cleared just hours before the event began. Thank you Lord!

People Helping People Who Help People

We've heard from many centers about the generosity of so many of you after the hurricanes. Offers of help have come in many forms. As far away as the East and West coasts, people opened their homes to pregnant women in need. In severely damaged pregnancy centers, directors and volunteers unselfishly put aside repairing their own homes and buildings in order to help pass out food to the hungry. A gentleman from Ohio put his own business aside while he traveled to the devastated hurricane area to aid in the replacement of ravaged rooftops. Others gave freely of both monetary and material aid, even though their own cupboards might suffer. Many are still putting in hours of their own time to distribute aid to centers in need so that they might help the unborn and their mothers. **Kudos** to you! Many lives have been saved because of all of you who helped in any way, including that most powerful way, prayer to the Lord! Heartbeat International humbly thanks you for the love you've shown to God's children in need. We are proud to be a part of such a caring community!

New Affiliates. . .

Welcome to new Heartbeat affiliates
for the third quarter of 2005.

C.O.P.E. Pregnancy Center • Montgomery, AL
Women @ Risk, Saddleback Church • Lake Forest, CA
Life Houses • Mission Viejo, CA
Pregnancy Resource Center • Oceanside, CA
Woman's Choice Services, Inc. • Lombard, IL
Christian Family Services of the Midwest • Overland Park, KS
A Woman's Choice Resource Center • Louisville, KY
Holland Congregational Church • Holland, MA
Birthchoice of Raleigh • Raleigh, NC
Hugo Pregnancy Care Center • Hugo, OK
Life Choices, Inc. • Memphis, TN
Hartford Pregnancy Help Center • Hartford, WI

International Affiliates

Poltava CPC • Poltava, UKRAINE
Jakarta Pregnancy Center • Jakarta, INDONESIA



Resources • Resources • Resources

SOHL Resource

SermonOpeners.com recently produced a video capturing the services of Christian pregnancy centers through documenting the stories of people they serve. This video is ideal for fundraising banquets, community presentations, or SOHL Sunday. You can view and purchase the video under “downloads, page two.”

Pro-Life CD Library

This Pro-Life Library is an unparalleled resource for writers, researchers, debaters, and those who want to learn more about life issues. It also contains many Catholic documents and encyclicals. It is fully hypertexted and will help you back up arguments with quotes from the original sources, quickly and accurately. Contact Human Life International at 1-800-549-LIFE to order.

NIFLA Trainings

NIFLA's *National Medical Clinic Conference* will be held in Colorado Springs from July 26-29, 2006. *The Institute in Limited Obstetrical Ultrasound* dates for 2006 are: February 9-11 Torrance, CA; March 2-4 Dallas, TX; April 6-8 Atlanta, GA; May 4-6 Kansas City, MO; June 1-3 Chicago, IL; August 3-5 Seattle, WA; September 7-9 Torrance, CA; October 5-6 Nashville, TN; November 2-4 Torrance, CA; December 7-9 Fredericksburg, VA. For more information, contact NIFLA at 540-785-9853.

Interpretation Services

Southern Medical Solutions provides medical personnel with interpretation services. A telephone service is manned 24/7 with interpreters in 60 languages. The interpreters understand medical terminology and/or have medical backgrounds. There is a per-minute fee. For more information, see their website at www.southernmedical.com.

benotafraid.net

Benotafraid.net is an online outreach to parents who have received a poor or difficult prenatal diagnosis. The site is presented as a resource for those who may have been asked to choose between terminating a pregnancy or continuing on despite the diagnosis. The benotafraid.net families faced the same decision and chose life. By sharing their experiences, they hope to offer encouragement to others.

LoveMatters.com

Get 200-2,000 FREE LoveMatters newspapers for your church, school or pregnancy center. This 32-page, pro-life/chastity newspaper promotes purity and features Grammy Winner Rebecca St. James, Miss America Erika Harold, Patricia Heaton, Mel Gibson, A.C. Green, and many others. To order, call 310-378-0067, e-mail jtfinn@earthlink.net, or go to www.lovematters.com.

Bible Study

The Life Help Bible Study can be offered to clients interested in doing a 27-week Evangelical Bible study at home. Contact them at 1-800-503-2214 or visit their website at www.lifehelp.org.

Pro-Life Checks

Promise Checks offers a series called “Sanctity of Life” that features the word “Life” and four different Bible verses from Proverbs. Additional pro-life designs will be added in the future. For more details, go to www.TheProLifeGuy.com.

Pregnancy Center Ministries

Pregnancy Center Ministries is a Christian pro-life organization founded to assist centers reach out to young men and women. They develop websites, offer marketing ideas, and website development is free! They offer low-cost hosting, too. For more information, go to <http://www.pregnancycenterministries.org>.

Choices—A Pregnancy Guide

This guide is written by Dr. Bill Cutrer, an ob-gyn for twenty-five years and the Medical Director for A Woman's Choice Resource Center in Louisville, KY. Dr. Cutrer walks beside clients as doctor, counselor, teacher, and friend. He has many years of experience helping clients, and this book shares the help that is available for women facing an unexpected pregnancy. To order, go to www.aspire2.com and click on “non-fiction.”

Congratulations!

The following Heartbeat affiliates received CBAE (Community-Based Abstinence Education) grants:

A Woman's Place Ministries, Inc., Tampa, FL: \$782,992
 BETA Center, Inc., Orlando, FL: \$430,938
 New Hope Center, Crestview Hills, KY: \$799,935
 The Women's Clinic of Kansas City/LifeGuard Youth Development, Independence, MO: \$746,823
 Project REACH, Inc., New York, NY: \$795,449
 Elizabeth's New Life Center, Dayton, OH: \$800,000
 1st Choice Pregnancy Resource Center, Texarkana, TX: \$435,419
 Charlottesville Pregnancy Center, Charlottesville, VA: \$645,642

Congratulations also goes to the Australian Federation of Pregnancy Support Services (AFPSS), a Heartbeat affiliate, which received a \$100,000 grant from the Australian government for the next two years to support their national telephone counseling line.

PLAN NOW FOR 2006

- ♥ **2006 HEARTBEAT ANNUAL CONFERENCE**
May 17-20, 2006 • Orlando, Florida
- ♥ **CONCERT DISTANCE LEARNING CONSULTANT COURSE**
Registration for Session I: November 1, 2005–January 1, 2006
Session I: January 15–May 6, 2006
Registration for Session II: June 1–August 1, 2006
Session II: August 13–December 2, 2006