

Heartbeat reaches across three continents

Russian pro-lifers break new ground

Nine in ten Russian women have had an abortion according to several speakers at the ground-breaking Moscow conferences, *Love for Life* (*Zhizn* in Russian) in October. This sobering statistic makes clear the importance of the pro-life movement in Russia and all former-Soviet bloc countries. Legal in Russia since 1920, abortion's cultural and spiritual consequences reach throughout Eastern Europe and Eurasia. The conferences provided help for the pro-life and pregnancy resource network growing in the region.

Любовь ради Жизни

“Love for Life”

in Russian

Love for Life organizers invited Heartbeat to reach out to lifesavers from Russia and

neighboring Eastern European countries with experiences we have developed in serving pregnancy centers. Debbie Nieport of Elizabeth's New Life Center in Dayton, Ohio, and Jor-El

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Conference participants gather on Red Square at St. Basil's Cathedral: Father Maxim Obukhov, Bill Velker, Carolyn Rice, Debbie Nieport, Alex Van Vuuren, Lena Batina, Natasha Lykhosherstova, Helena Leshuk, and Jor-El Godsey (L to R)

Africa Cares for Life strengthens life savers across Africa

Celebrating God in four languages was one of the many amazing experiences that Heartbeat Vice President Jor-El Godsey witnessed during his visit to headquarters for Africa Cares for Life (ACfL) in Durban, South Africa. Their active training and support reaches across the African continent, bolstering the organizations that offer intervention and prevention services as well as healing for past abortion experiences.

Jor-El, fresh from his Russian mission, joined resources with new and existing African ministries in ACfL's first pan-African training of *Fan Into Flame* and Annual Conference, *Confidence in Your Passion*. The training was based on the teachings of *Fan Into Flame*, a guide for starting and successfully operating a life-affirming center. This excellent new manual adapts many features of Heartbeat's *A Vision For Your Organization* for African use.

Confidence in Your Passion brought together ministry leaders and volunteers from ten different African countries for four days of

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Encourage and be encouraged by our international friends

Our affiliates bring news from around the world to the 2008 Heartbeat International Annual Conference, April 17-19, in Dallas, Texas! An “International Dinner” hosting all of our international guests will be held on Wednesday, April 16, the evening before the 2008 Annual Conference. See our website for more details, HeartbeatInternational.org.

.....
*Dumisani UJesu umhlaba
wonke jikelele*
“Praise Jesus, worldwide!”
in Zulu
.....

Heartbeat reaches *Continued from cover*

Godsey, Heartbeat Vice President of Ministry Services, joined a team of speakers in Moscow who shared knowledge and expertise in subjects ranging from leadership roles and post-abortion healing to mission and vision.

We linked arms with LIFE International and other seasoned servants, providing for two different groups totaling 150 individuals drawn from this vast, multi-national region. (Russia alone spans 7 time zones.) The presentations and comments of several Conference speakers and attendees, including Heartbeat affiliates, underscored Heartbeat's contributions to saving lives world-wide.

We applaud all who labor to affirm life in Eastern Europe and especially thank Heartbeat's long-time friend, Alex Van Vuuren, who facilitated the team of speakers and event planning.



Orthodox Conference in Moscow, October 2007

Africa Cares for Life *Continued from cover*

inspiration and information. Many long-standing and new Heartbeat affiliates shared experiences and learned about recent advancements in addressing HIV/AIDS along with workshops on boards, programs, and fundraising.

Heartbeat International is blessed and excited to continue partnering with Gail Schreiner and her ACfL team. Visit **AfricaCaresForLife.org.za** to learn how Gail's vision for life-affirming work is spreading across Africa and strengthening lifesavers.

Welcome to the Heartbeat Family

Now serving more than 1,000 affiliates

New US Affiliates.....

Abundant Life PRC, Morrilton, AR
Pregnancy Resource Center of Mountain Home, AR
Women's Care Center, Chino, CA
Immokalee Pregnancy Center, FL
Life Choices Women's Center, Lake Mary, FL
North Baton Rouge Women's Help Center, LA
Beauregard/Vernon CRC, DeRidder, LA
Help Pregnancy, Big Rapids, MI
Lakes LifeCare Center, Forest Lake, MN
Northern LifeCare Center, International Falls, MN
Women's LifeCare Center, Little Canada, MN
University LifeCare Center, Minneapolis, MN

Minnetonka LifeCare Center, Shorewood, MN
Highland LifeCare Center, St. Paul, MN
Wakota LifeCare Center, West St. Paul, MN
Open Arms Pregnancy Resource Centers, Columbia, MO
Richland Pregnancy Services, Mansfield, OH
Family Life Center of Auglaize County, St. Marys, OH
WeeCare Pregnancy Resources, Inc., Broken Bow, OK
1st Choice Women's Resource Center, Andrews, SC
Downtown Pregnancy Center, Dallas, TX
House of Hope, El Paso, TX
Respect Life Office – Gabriel Project, Houston, TX
Hope Pregnancy Center of Hutto, TX

.....New International Affiliates

Life Network of Hope, Cochabamba, Bolivia

Ulitsa Severnoye Chertanovo, Moscow, Russia

Learning from The Sexual Integrity Program by Katy Flood

Last May, all centers using the *Sexual Integrity Program (SIP)* were invited to participate in a survey on how they implement it and how it is working. The responses show us that centers involved in formal *SIP* training enjoy the highest level of success. Centers also reported that clients who have a pre-existing relationship with centers are much more likely to return for *SIP*. Some centers do find success with negative test clients. So the *SIP* track at the 2008 *Annual Conference* will explore these keys to success and other ways that *SIP* can help your center lead to deep change for your negative test clients. Please watch for complete survey results at HeartbeatInternational.org.

I hope you will join me at this year's conference in Dallas for the *Sexual Integrity* Track. Several *Annual Conference* workshops are especially designed for centers that have *SIP* and want more in-depth training on the effective use of all the materials such as the new *Focus on Fertility* series. Personal interaction will be encouraged through our Q & A panel of centers that are successfully implementing the program. Get a jumpstart on the 2008 *Annual Conference* details by visiting the web, HeartbeatInternational.org.



Katy Flood says, "The joys of pregnancy, maternity leave, and baby-care this past year allowed me to set my traveling shoes aside for a time and evaluate The Sexual Integrity Program."

The Lord spares affiliates from California wildfires

Our affiliates escaped danger as California wildfires claimed 10 lives and left 2,233 families to sort through the ashes of their homes in Los Angeles, Orange and San Diego counties. The Heartbeat Staff and Board prayed for our affiliates, as well as all of the people affected by this devastation.

We also called several California state coalitions and pregnancy centers to determine if any needed our help through Heartbeat's Disaster Relief Fund. Unfortunately, some staff and volunteers' homes burned. However, all whom we spoke with reported that their ministries escaped direct damage except one: the Ramona Pregnancy Care Clinic cancelled their annual fundraising banquet. Please keep all of these folks in your prayers.

Disaster Relief

Heartbeat's Disaster Relief Fund responds to our affiliates' needs when disaster strikes. Most recently, our affiliates affected by hurricane Katrina and Rita benefited from the Fund. Your generous contributions as affiliates make this Fund possible.

We are grateful for and blessed by the way our affiliates work together to build each other up in the Heartbeat family of pregnancy centers. Donations to the Disaster Relief Fund can be made online at HeartbeatInternational.org/disaster_relief.htm or by sending a check to Heartbeat. Kindly designate "Disaster Relief Fund" on the memo line of checks.

What is a fair salary for your staff?

Heartbeat's 2008 Salary Survey can help you answer this question. In response to the many requests from affiliates, Heartbeat took on the task of gathering, analyzing, and publishing salary information relevant to our Pregnancy Centers.

The *Salary Survey* is available exclusively to Heartbeat Affiliates. We hope this information is useful for establishing salary ranges for key Pregnancy Center positions. Check out the *2008 Salary Survey* by visiting HeartbeatInternational.org.

2008 Heartbeat Interna

SADDLE UP AND TH

In-Depth Day Tickler –April 16

Client Marketing

H.E.A.R.T. (Healing the Effects of Abortion Related Trauma)

Media Relations

Minority Leadership Summit

The Sexual Integrity Program

Volunteer Training - *The LOVE Approach*

And more...

Important dates to remember

March 25 Early Bird registration ends

April 1 Hotel registration deadline

April 4 Conference registration deadline

April 15 – 17 Executive Roundtable

April 16 In-Depth Training Day

April 16 International Dinner

April 17 – 19 Main Conference Events

Pray for the Third Wave!

by Rev. John Ensor

The end of abortion as a business will be in sight when our movement is not only joined by, but led by the African-American and Latino Christian Community. I call it the Third Wave.

The First Wave of the modern pro-life movement was the Catholic Church. In the late 60's, as abortion "rights" were argued for in New York and California, many Catholic doctors, ethicists, and laypeople understood the horrifying truth of abortion and began to organize. They opened educational offices to explain fetal life; launched political efforts to elect pro-life leaders; and started "emergency pregnancy services" to help women struggling with pregnancy issues. The pro-life movement was born, then belittled as a "Catholic" thing.

Dare to catch The Wave

Heartbeat's Minority Leadership Summit will explore ways to engage Latino and Black leaders in the quest to end abortion. The Summit is part of the April 16th In-Depth Day. Join us in this bold challenge!

In the late 70's, the Second Wave arose. The Evangelical Church joined the Cause. One rushing tributary formed when Francis Schaeffer and C. Everett Koop produced a book and film called *Whatever Happened to the Human Race?* Evangelical pastors and lay people were awakened to the biblical and historical call to cherish and defend innocent human life. Evangelicals flooded into the pro-life movement as volunteers, writing, marching, electing, and starting neighborhood "crisis pregnancy centers."

We are now waiting for the Third Wave. A few courageous Black and Latino Christian leaders are exposing the inhumanity of abortion and the pernicious racism of the abortion industry. Meanwhile, a stunning 94% of abortion businesses are now in urban neighborhoods. Black and Hispanic women suffer 56% of all abortions while representing only 25% of the female population. In other words, the abortion business is feeding

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Preview tional Annual Conference **TUNE UP BIG IN 2008!**

Main Conference Events April 17 - 19

Registration information

Early Bird discounted registration -- \$250 per person (ends March 25)

Regular registration fee -- \$350 per person

One organization sending 4 or more persons -- \$250 per person

Executive Roundtable registration -- \$145

In-Depth Day registration (including lunch and materials) -- \$85

Online registration starts early in 2008.

Check **HeartbeatInternational.org** for updates.



*Cindi Boston, Pregnancy Care Center
Director, Springfield, Missouri*

Preview of Training Tracks

Housing • Spiritual Refreshment
Leadership • Increasing Outcomes
Client Impact • Sexual Integrity
Development • Post-Abortion

Heartbeat Annual Conference

A surge of energy by Cindi Boston

While the *Annual Conference* gave us a surge of energy as we prepared to open the doors of our ministry years ago, we soon realized that running a center without adequate training is like driving a car without brakes. It could be dangerous! Our team now relies on the *Annual Conference* for yearly “refresher” courses. We owe much of our growth and success to what we’ve learned through Heartbeat tools, training, fresh ideas, and proven concepts, especially the *Annual Conference*.

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*“We soon realized that running a
center without adequate training is like
driving a car without brakes.”*

– Cindi Boston
.....

The environment of center operations is rapidly changing. We must be vigilant in sharpening the skills and using the resources that God has entrusted to us. The *Annual Conference* in Dallas promises the latest research, practical educational sessions, and encouragement you need to continue to expand your ministry. Join me in Dallas in 2008 for a 30,000 mile tune-up!

About Dallas

The Adams Mark Hotel, headquarters for the *2008 Annual Conference*, is located in the fine arts district of Dallas. The area has everything – from historical ambiance and boutique charm to modern glamour and state of the art amenities. Dallas offers the finest in Southern hospitality. For more information, visit **Dallascvb.com**



Dr. Tony and Ceil Levatino join Heartbeat's Board of Directors



Tony and Ceil Levatino

Heartbeat searches the world over to put the right expertise at the service of Heartbeat affiliates. Our newest Board Members, Tony and Ceil, understand the medical and personal issues on both sides of the pregnancy/abortion debate. Tony is an obstetrician-gynecologist and Ceil, a registered nurse.

The Levatinos understand what motivates the abortion industry. As veteran medical professionals, they are committed to advising and advocating on behalf of Heartbeat affiliates through the Heartbeat Medical Advisory Board. Says Tony, "Heartbeat affiliates are the brightest stars in the pro-life movement."

News about your Heartbeat staff

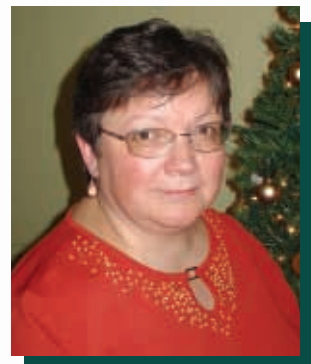
Baby Flood update



Heartbeat affiliates who attended the *35th Annual Heartbeat International Conference* in Orlando know that Katy Flood suffered a sorrowful miscarriage on the eve of that big event. Soon after, the Flood family was blessed with the pregnancy of Jackson. Born on April 2, 2007, Jackson joins his joyous parents and brothers Jacob and Jared. Please congratulate Katy in person in Dallas this year.

Heartbeat welcomes Robin Mitchell, new Administrative Assistant

Robin has been able to do what she likes most as a pastor's wife – help others to succeed and Robin believes that "Marriage, family, and living God's calling faithfully are my greatest rewards." An avid reader and gardener, she is a natural nurturer. Robin's core responsibility at Heartbeat is to make sure that our daily operations serving affiliates run smoothly. We can already say of Robin, "Well done, good and faithful servant."



*Robin Mitchell,
Administrative Assistant*

Third Wave *continued from page 4*

itself off the blood of minority children all the while appearing as compassionate servants of the poor. Indeed the business cannot survive without the silent approval of the Black and Latino neighborhoods and the churches and pastors that lead them. But the hard truth is that Black pastors largely dismiss the pro-life movement as a "white issue." They resent the fact that the people now calling for the rights of pre-born children descend from people who dismissed the rights of African-American adults. This may be an unfair perception. It may be racial-suicide. But it also means that when the Third Wave finally rushes in abortion will be ousted from their communities and mortally wounded as a practice in America.

"Let the wise listen and add to their learning, and let the discerning get guidance" (Proverbs 1:5).

If you want to see your life's labor rewarded with victory, pray for and labor towards the Third Wave. Recruit volunteers and staff from among our minority churches. Bring them to this year's *Annual Conference* and the special *Minority Leadership Summit*. Heartbeat International wants to help Blacks and Latinos rise through our ranks and become leading voices among us. To them belongs the honor of leading us to victory in the abolition of abortion.

Important Resources

Heartbeat International provides resources and trainings to its affiliates so they can be successful organizations and reach their target clientele.

Option Line® e-Xtend™ is ready for you!

Option Line's exciting new web program is now at your fingertips! Through *e-Xtend*, pro-life ministries can



reach out in the way young people prefer, the internet. And your ministry can have an affordable, cutting-edge web presence without the pain of website design and content management.

Affiliates can choose from many professionally designed website templates. The package includes medically accurate content managed by Option Line and a link to Option Line's *Find a Center* web page so that local centers directly benefit from national keyword advertising.

e-Xtend product options fit every center type and budget from Basic and Deluxe client sites to custom supporter/donor sites. Priced as low as \$20 per month, *e-Xtend* makes it possible for every pro-life ministry in the U.S.A. to connect with women in need -- fast, easily, efficiently.

For more information on Option Line *e-Xtend*, please call Adam Thompson at (866) 260-3763.



Option Line® turns five

January 20th marks Option Line's fifth anniversary supporting pregnancy centers' life-saving mission.

The 24/7 national crisis pregnancy helpline, Option Line is an effective, proven conduit for national marketing campaigns and a safety net for local pro-life ministries after hours. Option Line is a joint venture of Heartbeat International and Care Net.

Option Line offers a compassionate and trusted voice to men and women facing crisis pregnancies, suffering the pain of past abortions, or seeking honest answers about abortion. Option Line connects those in need with the help of a local pregnancy center.

In our first five years, over 641,000 men and women have found help through Option Line by phone, e-mail, instant messaging, and connections with local pregnancy centers.

Scholarships Offered

Ave Maria School of Law of Ann Arbor, Michigan is calling for applicants for the *Advocate for Life Scholarship Awards*. Incoming law students who have a record of significant involvement with pro-life groups at the collegiate, municipal, state, regional, or national level are encouraged to apply. Scholarship awards range from \$4,000 to \$8,500 per year. For additional information please visit their web site at avemarialaw.edu.

Publications

Discovering your own... Teen Esteem, published by the Teen Esteem Institute, is a program for those working with teens doing long term care such as teen-peer support groups and/or maternity homes. This manual is ecumenical in its approach. Chapter titles include: "Good Manners and Other Courtesies," "Inner Peace," "Destroyers of Mind and Body," and "Choosing Your Own Destiny." To place an order or contact the Teen Esteem Institute, go to <http://TeenEsteemInstitute.net>.

What's So Bad About Abortion? This *Silent No More* abortion awareness brochure by Georgette Forney cites ten reasons why abortion hurts women. It states that abortion is often viewed as the solution to a problem when in reality abortion causes many problems. For more information or to purchase, visit Heritage House, www.hh76.com.

Employment Opportunities

Please visit our website HeartbeatInternational.org for a complete list of employment opportunities with Heartbeat and our affiliates.



665 E. Dublin-Granville Road
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Pulse[©]

Put it on your calendar for 2008! Institute for Center Effectiveness *2007 Institute alumni tell it like it is*

“Simply being with other PCC directors was so very valuable! I always appreciate Heartbeat’s dedication and ability to provide much needed training in such an organized way.” – *Roxana Konopinski, Reta Ministries.*

“The Lord heard my cry and He answered me with this training.” – *Sharon Maedke, AIM Women’s Center*

“The devotionals and ministering were uplifting. Thank you!” – *Becky Reimers, A Woman’s PRC and Medical Clinic*

2008 Training Schedule

Executive Roundtable
April 15-17, Dallas, Texas

**2008 Heartbeat International
Annual Conference**
April 16-19, Dallas, Texas

New Directors’ Oasis
August 18 – 21, Columbus, Ohio

Institute for Center Effectiveness
December 8 – 12, Columbus, Ohio

Words of Inspiration

“A loving heart is the beginning of all knowledge.” – *Thomas Carlyle*
