

Heartbeat Resources

Item Code	Product Name	Product Description	Unit Price
20LOVE/V (MPM) UPDATED!	<i>LOVE Approach Manual/LOVE Approach Video</i>	This training manual, first published in 1995, now features all of the proven methods of the original unique approach, with lots of new additions to equip you for effective ministry! The companion video, The LOVE Approach in Action, is a 30-minute video with guidelines and tips to "train the trainer" and actual segments to show in your training.	\$50.00 for affiliates; \$52.00 for non-affiliates. May use as two MPMs.
50FUNDR (MPM)	<i>Fundraising Packet</i>	1996 Take Heart series (leadership letters). An overall look at fundraising with details on vision, marketing, computer software, and grant writing.	\$5.00 for 8 leadership letters
50MARRI (MPM)	<i>Marriage Packet</i>	2004 Take Heart series that focuses on marriage: encompassing the benefits of the two-parent family, God's plan for our sexuality and some of the actual programs that our centers are using to help foster and promote marriage.	\$5.00 for 8 leadership letters.
50ROEW (MPM)	<i>Roe v. Wade/Sexual Integrity Program</i>	2003 Take Heart Series. 4 issues on Peggy Hartshorn's reflections on the past 30 years since Roe v Wade. Five issues presenting concepts behind Heartbeat International's Sexual Integrity Program.	\$5.00 for 8 leadership letters

Administration/Management

10EMPLO (MPM)	<i>Manual of Employee Policies</i>	Not intended as a complete legal guide on employment policies and practices, this manual reprints the Employee Handbooks of two Heartbeat affiliates from different states.	\$20.00 per book
10HIRING (MPM)	<i>Hiring, Firing, & Performance Reviews</i>	Not intended as a complete legal guide on these issues, this manual gives practical advice, "case studies," and samples used by Heartbeat affiliates that represent good practice in hiring, firing, and conducting performance reviews.	\$40.00 per book and cassette. OR \$20.00 and 1 MPM or free with 2 MPM's. The cassette is from a 2001 conference workshop.
10NEWDI (MPM)	<i>New Director's Training Manual</i>	Used at the Heartbeat New Director's Oasis Conference and contains sections on Assessment, Governance, Basic Programs, Development, Long Term Care, Planning, Community, and Resources. Also contains organizational charts, job descriptions, and more.	\$25.00 per book

Item Code	Product Name	Product Description	Unit Price
10SAMPL (MPM)	<i>Sample Policies & Procedures</i>	Contains policies and procedures for volunteer "pregnancy consultants" working in pregnancy testing and crisis intervention programs. Introduction covers why and how to write policies and procedures.	\$15.00 per book

Administration/Management - Center Development

50MODEL (MPM)	<i>Model Center Packet</i>	1999 Take Heart series. An in-depth look at 8 pregnancy resource centers and their mission and operations.	\$5.00 for 8 leadership letters
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Administration/Management - Fundraising

10FUNDRA (MPM)	<i>Fundraising Through an Auxiliary</i>	Highlights the Auxiliary of Heartbeat affiliate, Emergency Pregnancy Services of Omaha, NE. The Auxiliary plans and carries out fundraising activities for EPS. Information can be adopted or adapted for your center.	\$10.00 per book
40GRANT	<i>Grant Writing Cassette Set</i>	"Achieving Your Mission." Federal Abstinence Program Grant Writing, Peggy Hartshorn, President of Heartbeat International. Includes accompanying handouts.	\$8.00 for 2 pack cassette set

Administration/Management - Networking

10DIRECT (MPM)	<i>Worldwide Directory</i>	Lists more than 4,500 pro-life service organizations around the world. Use in offices and on helplines to refer clients to life-affirming services outside your community. Make sure libraries, doctors' offices, counselors, and schools each have a copy.	\$20.00 for 1 book; \$15.00 for 2-4 books; \$12.50 for 5-9 books; \$10.00 for 10 or more books
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Client Programs - Adoption

50ADOPT (MPM)	<i>Adoption Packet</i>	2001 Take Heart series. An in-depth look at the National Adoption Coalition, formed to "assist pregnancy resource centers in advocating adoption, so all women are provided the opportunity to choose adoption," and the Adoption Coalition Resolution.	\$5.00 for 8 leadership letters
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Client Programs - Devotional

10COUPL (MPM)	<i>Couples in Waiting Devotional</i>	This couple's devotional consists of 40 devotionals that may be used as a self-study, couple support group, or one-on-one support. Each devotion contains a Scripture passage, a reflection dealing with relationships, questions, and space for reflection.	\$10.00 for first book; \$5.00 for each additional book
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Client Programs - Pregnancy Support

10BRIDG (MPM)	<i>Bridges: Long Term Client Care</i>	An easy-to-model, highly successful program of Heartbeat affiliate Avenues in Ontario, CA. It keeps clients involved up to 6 months after baby is born through classes, support, and incentives so they can make life changes.	\$10.00 per book
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Governance - Board

10BOARD (MPM)	<i>Board Member Manual</i>	Contains in-depth discussion of Leadership; Mission & Purpose; Legal Obligations; Planning; Implementation; Board Function/Development; Finances & Development; Policies; Evaluations; Community. Samples available such as by-laws, budget, plans, etc.	\$22.50 for 1-4 books; \$20.00 for 5 or more books. Order 1 per Board member.
50BOARD (MPM)	<i>Board Packet</i>	1998 Take Heart series. Topics include: Stages of Board Development, Board Responsibilities, Jobs of Board Members, Board and Executive Director, Meetings and Decision Making, Mission, Planning and Policy Making & Oversight vs Management.	\$5.00 for 8 leadership letters
60HEALT	<i>A Health Assessment for Your Organization</i>	A question/answer survey and evaluation form to help Board members, directors, and other center leadership determine at what level the center is functioning.	\$1.00 per survey. Order enough for all center leadership.

Inspiration

30RESTIN	<i>Resting in God's Presence Video</i>	Lisa Hosler shares how God taught her and her ministry to rest in God's presence, and the amazing transformation that followed.	\$10.00 per video
60WRIST	<i>LOVE LIFE Wristbands</i>	A green wristband created by Heartbeat International to promote the life-affirming choices of sexual integrity, marriage, and adoption. Green was chosen because it's the color of life and hope. It symbolizes growth, harmony, and fertility. It also suggests safety, stability, and endurance. You can use them as gifts or as a fundraiser for your center.	\$1.50 each for 1-49; \$1.25 each for 50-199; \$1.00 each for 200-499; \$.85 each for 500+.

Start-Up - Center Development

10VISION (MPM) REVISED!	<i>A Vision For Your Organization</i>	Topics include leadership, seed money, determining community needs, mission statement & name, becoming a non-profit corporation, registering with the federal government, and healthy Board development. Also includes how to develop as your organization grows and changes.	\$15.00 per book
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Volunteer/Consultant Training

10LOVEA (MPM) <i>UPDATED!</i>	<i>LOVE Approach Manual</i>	Ideal for classroom setting or one-on-one to train volunteers. Uses the LOVE approach (Listen & Learn, Open Options, Vision & Value, Enable & Empower). A "Reference Section" includes Abortion, Fertility & Tests, Pregnancy, Fetal Development, Parenting Choices, Sexual Integrity, and Legal Issues for Helpers.	\$20.00 for affiliates; \$22.00 for non-affiliates.
10TALKA (MPM) <i>REVISED!</i>	<i>Talking About Abortion</i>	Developed from the experience of several Heartbeat affiliates and from Option Line®, it offers a helpline/phone model for sharing information on abortion that can also be used in an office setting. The fourth edition continues to use the Ten Point Health and Safety Checklist, and has separate talking points on RU-486 and the "morning after pill." This edition also includes tabs so that one can easily navigate through the manual to the checkpoint or discussion that would be helpful when speaking to a particular caller.	\$17.50/\$15.00 (with affiliate discount) 12 or more - \$15/\$12.50 (with affiliate discount)
30LOVEA (MPM) <i>REVISED!</i>	<i>LOVE Approach in Action Video</i>	This 30-minute video has guidelines and tips to "train the trainer" and actual segments to show in your training. Beth Diemert explains the Biblical foundation and key principles. Role-plays are included to help your trainees see what they have learned put into action with an abortion-minded client and negative test client with the new Sexual Integrity Program.	\$35.00 per Video
50ABORT (MPM)	<i>Abortifacient Packet</i>	1997 Take Heart series. An in-depth look at chemical or medical abortions. Topics include: RU-486, Methotrexate, Depo-Provera, Norplant, anti-pregnancy vaccines, and the morning after pill (MAP). Updated in 2001.	\$5.00 for 8 leadership letters
50COUNS (MPM)	<i>Counseling Packet</i>	2000 Take Heart series. An in-depth look at consulting with clients.	\$5.00 for 8 leadership letters

Volunteer/Consultant Training - Medical

30MEDM <i>NEW!</i>	<i>Advanced Medical Model Training Video</i>	To assist pregnancy resource centers to establish or expand medical services. From providing early-detection ultrasounds to a broad array of prenatal health care services, you can reach at-risk and/or disadvantaged women utilizing Medicaid funding.	\$45.00 per video
30TRAME <i>NEW!</i>	<i>Traditional Model Medical Clinic Bonus Video</i>	The Traditional Model is the pregnancy medical clinic offering primarily ultrasound services. Topics include: Legal Issues, Liabilities, and Insurance - Thomas Glessner, J.D.; Risk Management through Professional Policies and Procedures - Darlene Norberg	\$15.00 per video

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Volunteer/Consultant Training - Post Abortion

10HEART (MPM)	<i>H.E.A.R.T. Leader's Guide</i>	Healing the Effects of Abortion-Related Trauma (for men or women). Leader's Guide contains "how-to" for using the Manual with a group or one-on-one. Program developed and piloted by Heartbeat affiliate Pregnancy Decision Health Ctrs of Columbus, OH.	\$6.00 per book
10HEART (MPM)	<i>H.E.A.R.T. Manual</i>	Healing the Effects of Abortion-Related Trauma (for men or women). May be used by pregnancy help centers, counseling agencies, or churches. To facilitate healing, the manual contains outlines, readings, Scripture passages, pages for journaling, letter writing, and "homework."	\$10.00 per book
50POSTA (MPM)	<i>Post-Abortion Packet</i>	2002 Take Heart Series. An indepth look on Post-Abortion Syndrome and Trauma, a subject that has, until recently, been silenced by those who would deny any after-effects of an abortion.	\$5.00 for 8 leadership letters.