**BRONZE LEVEL SPONSOR - $5,000**
- Showing of a 2-minute video commercial in one General Session
- Premium Exhibit Space
- One (1) Coffee Sponsorship
- Program Book Advertisement – Full Page
- Mention in Conference Brochure
- Linked logo from Heartbeat International Web site
- Two (2) Meal Tickets for all conference general session meals
- “Thank you” in post-conference publications
- 3 month Heartbeat Shared Web Ad (right column) on a top-10 Heartbeat Services web page

**SILVER LEVEL SPONSOR - $10,000**
- Bronze Plus Package
- Choice of two (2) Commercial Options
  - 2-minute personal appearance in conjunction with General Session video
  - Two (2) Coffee Sponsorships
  - Front Page mention of Conference Brochure and Program Book
- Two (2) Meal Tickets and VIP seating for all conference general sessions
- Track Sponsor
- Prominent Signage in Conference Space
- Hotel Space reserved for Special Reception
- Full page ad in Worldwide Directory Desk Reference
- 1 e-Pulse and Take Heart anchor click-thru ad
- Upgrade to 3 month Heartbeat Shared Web Ad (top banner) on a top-10 Heartbeat Web page

**GOLD LEVEL SPONSOR - $25,000**
- Silver Plus Package
  - All Commercial Options
  - Upgrade from 2 minute commercial to 5 minute commercial time (video/personal)
  - Exclusive Coffee Sponsor
- Premiere Signage throughout Conference Space
- Heartbeat Hosts Special Reception
- Full year e-Pulse and 2 Take Heart anchor click-thru ads
- Upgrade to 6 month Heartbeat Exclusive Web Ad (top banner) on all top-10 Heartbeat Web pages

**PLATINUM LEVEL SPONSOR - $50,000**
- Gold Plus Package
  - 5 minute commercial at Conference Opening and Closing Banquet
- Meal Sponsor
- Upgrade to 12 month Heartbeat Exclusive Web Ad (top banner) on all top-10 Heartbeat Web page

**DIAMOND LEVEL SPONSOR - $100,000**
- Exclusive Conference Sponsor (includes exclusive rights to all of the above)
About Heartbeat International

Heartbeat International is the first network of pro-life pregnancy centers founded in the United States and is the largest group of centers in the world. We are a nonprofit, interdenominational Christian association of faith-based pregnancy resource centers, medical clinics, maternity homes, and nonprofit adoption agencies endorsed by Christian leaders nationwide.

Heartbeat's Life-Saving Mission is to Reach and Rescue as many lives as possible, around the world, through an effective network of care centers that Renew their communities for LIFE.

Heartbeat's Life-Saving Vision is to help create a world where every new life is welcomed and children are nurtured within strong families, according to God's Plan, so that abortion is unthinkable.

Heartbeat Principles:

- Heartbeat affiliates propose and offer, through education and creative services, positive choices for the woman challenged by pregnancy.
- Heartbeat affiliates shall not discriminate in their services on the basis of race, creed, color, national origin, age, or marital status.
- Heartbeat affiliates' services are personal, confidential, and non-judgmental.
- Heartbeat affiliates shall not advise, provide, or refer for abortion or abortifacients.
- Heartbeat affiliates encourage chastity as a positive lifestyle choice.

Marketing Benefits

Marketing at the Heartbeat International Annual Conference, allows you to:

- Introduce products to potential customers
- Renew relationships with current customers
- Launch new products
- Network with other organizations
- Attend workshops and keynote sessions
- Inclusion on our web listing for pro-life resources (except for products that compete directly with Heartbeat services or materials).

Conference Attendees

Heartbeat strengthens, starts, and supports more than 1,100 pregnancy centers in 42 countries to provide alternatives to abortion. Represented at the conference:

- Leaders
- Medical & Health Care Professionals
- Volunteers
- Board Members
- Pro-life community