



## CONFERENCE

### **BRONZE LEVEL SPONSOR - \$5,000**

- ◆ Showing of a 2-minute video commercial in one General Session
- ◆ Premium Exhibit Space
- ◆ One (1) Coffee Sponsorship
- ◆ Program Book Advertisement – Full Page
- ◆ Mention in Conference Brochure
- ◆ Linked logo from Heartbeat International Web site
- ◆ Two (2) Meal Tickets for all conference general session meals
- ◆ “Thank you” in post-conference publications
- ◆ 3 month Heartbeat Shared Web Ad (right column) on a top-10 Heartbeat Services web page

### **SILVER LEVEL SPONSOR - \$10,000**

- ◆ Bronze Plus Package
- ◆ Choice of two (2) Commercial Options
  - 2- minute personal appearance in conjunction with General Session video
  - Two (2) Coffee Sponsorships
  - Front Page mention of Conference Brochure and Program Book
- ◆ Two (2) Meal Tickets and VIP seating for all conference general sessions
- ◆ Track Sponsor
- ◆ Prominent Signage in Conference Space
- ◆ Hotel Space reserved for Special Reception
- ◆ Full page ad in Worldwide Directory Desk Reference
- ◆ 1 e-Pulse and Take Heart anchor click-thru ad
- ◆ Upgrade to 3 month Heartbeat Shared Web Ad (top banner) on a top-10 Heartbeat Web page

### **GOLD LEVEL SPONSOR - \$25,000**

- ◆ Silver *Plus* Package
  - All Commercial Options
  - Upgrade from 2 minute commercial to 5 minute commercial time (video/personal)
  - Exclusive Coffee Sponsor
- ◆ Premiere Signage throughout Conference Space
- ◆ Heartbeat Hosts Special Reception
- ◆ Full year e-Pulse and 2 Take Heart anchor click-thru ads
- ◆ Upgrade to 6 month Heartbeat Exclusive Web Ad (top banner) on all top-10 Heartbeat Web pages

### **PLATINUM LEVEL SPONSOR - \$50,000**

- ◆ Gold *Plus* Package
  - 5 minute commercial at Conference Opening and Closing Banquet
- ◆ Meal Sponsor
- ◆ Upgrade to 12 month Heartbeat Exclusive Web Ad (top banner) on all top-10 Heartbeat Web page

### **DIAMOND LEVEL SPONSOR - \$100,000**

- ◆ Exclusive Conference Sponsor (includes exclusive rights to all of the above)



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## About Heartbeat International

Heartbeat International is the first network of pro-life pregnancy centers founded in the United States and is the largest group of centers in the world. We are a nonprofit, interdenominational Christian association of faith-based pregnancy resource centers, medical clinics, maternity homes, and nonprofit adoption agencies endorsed by Christian leaders nationwide.

**Heartbeat's Life-Saving Mission** is to Reach and Rescue as many lives as possible, around the world, through an effective network of care centers that Renew their communities for LIFE.

**Heartbeat's Life-Saving Vision** is to help create a world where every new life is welcomed and children are nurtured within strong families, according to God's Plan, so that abortion is unthinkable.

### Heartbeat Principles:

- Heartbeat affiliates propose and offer, through education and creative services, positive choices for the woman challenged by pregnancy.
- Heartbeat affiliates shall not discriminate in their services on the basis of race, creed, color, national origin, age, or marital status.
- Heartbeat affiliates' services are personal, confidential, and non-judgmental.
- Heartbeat affiliates shall not advise, provide, or refer for abortion or abortifacients.
- Heartbeat affiliates encourage chastity as a positive lifestyle choice.

## Marketing Benefits

Marketing at the Heartbeat International Annual Conference, allows you to:

- Introduce products to potential customers
- Renew relationships with current customers
- Launch new products
- Network with other organizations
- Attend workshops and keynote sessions
- Inclusion on our web listing for pro-life resources (except for products that compete directly with Heartbeat services or materials).

## Conference Attendees

Heartbeat strengthens, starts, and supports more than 1,100 pregnancy centers in 42 countries to provide alternatives to abortion. Represented at the conference:

- Leaders
- Medical & Health Care Professionals
- Volunteers
- Board Members
- Pro-life community