

Telling Your PHO's Story During Election Season

Brand: Heartbeat Academy
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Short Description

1 hour webinar presented by Jessica Warner and Leanna Baumer, Heartbeat International

Description

As we look ahead at presidential primaries, state legislative debates, and abortion ballot initiatives, now is the time to make sure your PHO is ready to speak in the midst of political conversations about the vital care you provide in your community. Looking ahead to 2024, we see the growing need for the pregnancy help movement to make sure we are communicating publicly and strategically our story of helping families.

In this webinar, Heartbeat International team members Leanna Baumer and Jessica Warner explain what we can expect in the coming year and how you can make the most of the opportunities that are presented when political stakes are high. From connecting with clients, donors, community members, and legislators to what you can do as a 501(c)(3), this webinar will help you prepare for the year ahead!

Presented by Jessica Warner and Leanna Baumer, Heartbeat International

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