## Involving Gen-Z in Your Mission

**Brand:** Heartbeat Academy

**Product Code: 909** 

**Price: \$14.95** 

## **Short Description**

Presented by Madison Hull, FundEasy, Marketing Specialist

## **Description**

The goal of this workshop is to give practical tools and advice on marketing to, and involving younger generations (primarily Gen-Z) in the future of the pro-life movement. As current executive directors, board members, and leadership retire or pass on, younger generations will need to be prepared to fill their shoes, and that can't happen without first being involved, guided, and taught how to lead by the older generations.

Presented by Madison Hull, FundEasy, Marketing Specialist

Course published in 2024