## Increase Campaign Revenue with Matching Gifts

**Brand:** Heartbeat Academy

**Product Code: 936** 

**Price: \$14.95** 

## **Short Description**

Presented by Ray Pokorny and Rich Bennett

## **Description**

Participants will learn how to increase fundraising campaign revenue through matching gifts. The practical strategies, planning tools, major donor identification and messaging provided in this workshop have helped individual pregnancy centers raise tens of thousands of dollars in matching gifts. It's been used successfully by center leaders running a matching gift campaign for the first time.

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