

Increase Campaign Revenue with Matching Gifts

Brand: Heartbeat Academy
Product Code: 936

Price: \$14.95

Short Description

Presented by Ray Pokorny and Rich Bennett

Description

Participants will learn how to increase fundraising campaign revenue through matching gifts. The practical strategies, planning tools, major donor identification and messaging provided in this workshop have helped individual pregnancy centers raise tens of thousands of dollars in matching gifts. It's been used successfully by center leaders running a matching gift campaign for the first time.

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