

Moving Up to Major Gifts

Brand: Heartbeat Academy
Product Code: 1165

Price: \$14.95

Short Description

Research shows that major gift-giving provides greater financial stability and value to your fundraising program than the exhausting and inconsistent ebb and flow of events-based fundraising. Our time together will provide a strategy for how to jump-start a relationship-based Major Gifts Program for centers of every size.

Presented by Lisa Stueckemann

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