## Search Engine Optimization (SEO): Understanding and Managing the Basics

**Brand:** 

**Product Code:** 1088

**Price: \$14.95** 

## **Short Description**

This workshop de-mystifies the basics of Search Engine Optimization (SEO), equipping pregnancy resource centers and clinics to understand what is happening behind-thescenes online when it comes to SEO and empowering centers with the knowledge and tools to cover the basics of their own SEO when it is not in the budget.

Presented by Danielle Carlson

## **Description**

This workshop de-mystifies the basics of Search Engine Optimization (SEO), equipping pregnancy resource centers and clinics to understand what is happening behind-thescenes online when it comes to SEO and empowering centers with the knowledge and tools to cover the basics of their own SEO when it is not in the budget.

Presented by Danielle Carlson