

Defining Success: Choosing the Right Outcomes and Turning Data into Direction

Brand: Heartbeat Academy
Product Code: 1289

Price: \$9.95

Short Description

Every maternity home needs clear indicators of success that reflect its mission—not just its activities. In this session, we'll help you define those missional indicators, track them meaningfully, and apply what you learn to strengthen both daily operations and long-term impact. You'll leave equipped to turn your data into direction—so every decision aligns with your mission and moves it forward.

Presented by Valerie Harkins, Executive Director of the Maternity Housing Coalition

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