

From Survival to Significance: Mindset, Money, and Mission Strategies to Future-Proof Your PRC

Brand: Heartbeat Academy
Product Code: 1376

Price: \$14.95

Short Description

Drawing from nearly two decades of leading a pregnancy resource center from a bedroom start-up to a multi-office, multi-state organization, I hope to share the essential shifts every PRC leader must make to move from “just surviving” to creating lasting significance in their community. This session combines inspiration with practical strategies for growth, sustainability, and impact — even in challenging cultural and economic climates.

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