

Marketing to Abortion Minded Clients in Church

Brand: Heartbeat Academy
Product Code: 1458

Price: \$14.95

Short Description

As pregnancy centers we market to the church "babies and Jesus" while asking for money. When the reality shows our clients are coming from these same churches. This session will explore how we can change the conversation to get client marketing materials into the church and acknowledge that in the church exists the problem and yet also the greatest solution through the power of Jesus Christ.

Presented by Natasha Mueller

Description

As pregnancy centers we market to the church "babies and Jesus" while asking for money. When the reality shows our clients are coming from these same churches. This session will explore how we can change the conversation to get client marketing materials into the church and acknowledge that in the church exists the problem and yet also the greatest solution through the power of Jesus Christ.

Presented by Natasha Mueller