

# Two Keys to an Effective Pregnancy Help Website



**Brand:** Heartbeat Academy  
**Product Code:** 166

**Price:** \$14.95

## Short Description

This 1 hour recorded webinar will introduce you to some basics about designing an effective website.

## Description

Women in a crisis pregnancy are searching for help online. It's important that they find the help they really need. You can provide the resources these women require, but first, they need to find you.

A website is only effective when it is properly designed and optimized for its target audience. In this webinar, we will discuss two of the most important things to make pregnancy center websites effective in both being found and engaging women and men to contact you.

*Presented by Tim Stephens and Phil Petrella of Extend Web Services.*

Course published in 2021